

UNWTO Commission for East Asia & The Pacific
UNWTO Commission for South Asia

Thirty-fifth meeting
Phnom Penh, Cambodia
16 June 2023

CAP/CSA/35/CR
Madrid, June 2023
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CONCLUSIONS AND RECOMMENDATIONS
MADE BY THE UNWTO COMMISSION FOR EAST ASIA AND THE PACIFIC & THE
UNWTO COMMISSION FOR SOUTH ASIA
AT THEIR THIRTY-FIFTH MEETING

16 June 2023

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PREAMBLE

1. The thirty-fifth joint meeting of the UNWTO Commission for East Asia and the Pacific and the UNWTO Commission for South Asia (35th CAP-CSA) was held in Phnom Penh, Cambodia on 16 June 2023. It was the first completely in-person statutory meeting to be held since COVID-19 broke out in 2020. It was also the statutory meeting in recent years to have attracted the highest turnout in terms of the number of participants as well as the number of high-level delegates.
 2. The 35th CAP-CSA Joint meeting was held in conjunction with the 55th CAP meeting, the 59th CSA meeting, the UNWTO International Conference on the Protection of Tourists and the UNWTO Affiliate Members' Roundtable.
 3. The meeting was jointly chaired by **Malaysia** – the Chair of CAP and **Maldives** – the Chair of CSA. There were one hundred and fifty-five participants representing Bhutan, Brunei Darussalam, Cambodia, China, Democratic People's Republic of Korea, Fiji, India, Indonesia, Islamic Republic of Iran, Japan, Lao PDR, Malaysia, Maldives, Myanmar, Mongolia, Nepal, Pakistan, Papua New Guinea, Philippines, Republic of Korea, Sri Lanka, Thailand, Timor Leste and Vietnam.
 4. The Associate Members from Hong Kong SAR and Macau SAR, non-members from Singapore, Affiliate members from China, Fiji, Indonesia, Japan, Hong Kong SAR, Japan, Macao SAR, Malaysia, the Republic of Korea and Thailand were also represented. Additionally, International and Regional Organizations including FAO, PATA, WTTC, GTEF (Global Tourism Economy Forum) Green Climate International as well as various industry representatives also attended this historic meeting. A list of participants of all attendees is annexed to this report.
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CONCLUSIONS AND RECOMMENDATIONS

CAP/CSA/CR/1(XXXV)

ADOPTION OF THE AGENDA **Agenda item 1 (document CAP/CSA/35/Prov.Ag.)**

The two commissions,

Adopt the provisional agenda of their 35th Joint Meeting as contained in the document CAP/CSA/34/Prov. The final agenda of the meeting is located on the previous page (i.e. page 2).

CAP/CSA/CR/2(XXXIV)

COMMUNICATION OF THE CHAIR OF THE 35TH JOINT MEETING (MALAYSIA)
Agenda item 2 (document CAP/CSA/35/2)

The Commissions,

Having heard the communication of the Chair (i.e. Malaysia),

1. Thank him for his communication.
 2. Concur that travel and tourism is experiencing a rapid recovery after the pandemic of 2020, and this is expected to accelerate owing to WHO's recent declaration of the end of COVID-19 as a global health emergency;
 3. Agree with his observation that even though Asia-Pacific is lagging behind the rest of the regions in terms of pre-pandemic recovery levels of international tourism arrivals, tourism growth in the region is accelerating;
 4. Agree also that the pandemic brought home tourism's vulnerability to crisis events and revealed gaps in both government and industry preparedness for new or unforeseen challenges;
 5. Welcome his suggestion that governments and destinations should put in place instruments that go beyond the sphere of tourism and contribute to strengthening social protection such as flexible immigration policies, investing in health and education services, and enhancing economic opportunities for women, among other similar initiatives.
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CAP/CSA/CR/3 (XXXV)

COMMUNICATION OF THE CO-CHAIR OF THE 35TH JOINT MEETING (MALDIVES)
Agenda item 3 (document CAP/CSA/35/3)

The Commissions,

Having heard the communication of the Co-Chair (i.e. Maldives),

1. Thank him for his communication;
2. Note that tourism's proven resilience and the need to move towards a sustainable future was highlighted during World Tourism Day 2022 under the theme "Rethinking Tourism: From Crisis to Transformation";
3. Agree that the easing of travel restrictions in the region and particularly the reopening of China's borders augurs very well for boosting the confidence of tourists and the acceleration of growth in tourist arrivals in the coming months;

4. Recognise the fact that as compared to other regions, the pace of recovery in Asia and the Pacific region is slower with respect to pre-pandemic figures;
 5. Second his proposals to accelerate tourism's growth in the region including strong international and regional cooperation; intensification of promotional activities and events; identification of strategies to increase regional travel demand and stimulate travellers' confidence; as well as the enactment of robust sustainable tourism policies set in tourism regulatory frameworks aimed at the protection of tourists.
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CAP/CSA/CR/4(XXXV)

REPORT OF THE SECRETARY-GENERAL

Agenda item 4 (document CAP/CSA/35/4)

The Commissions,

Having heard the report of the Secretary-General,

1. Thank him for a very thorough overview of global tourism trends and scenarios; the performance of Asia and the Pacific in comparison with other regions; updates on progress made concerning the Organization's strategic objectives and priorities; and UNWTO's global initiatives, activities, events and projects including those pertinent to the Asia-Pacific region;
2. Note that Asia and the Pacific became the focus of the world's attention over the past year because of its great significance to global tourism which stood out when its borders remained closed to international tourism during the pandemic;
3. Note further that the first 3 months of 2023 saw twice as many people travelling internationally than in the same period of 2022, bringing the overall international tourism recovery to 80% of pre-pandemic levels;
4. Welcome with satisfaction the observation that even though during this period Asia-Pacific recovered only 54% of its international tourist arrivals before the pandemic in 2019 as compared to other regions, it has been the best performer with respect to hotel occupancy rate;
5. Note with interest that domestic tourism is also booming – particularly in China and Japan - and is thus considered as the kick-starter of the recovery in the region;
6. Concur with his assertion that China's recent reopening of its borders is especially being counted on to propel the growth of international tourism in the region owing to its fame as the world's biggest tourism source market;
7. Feel encouraged that in spite of the economic uncertainties deriving from the geopolitical conflicts in Europe which are affecting the tourism sector, Asia and the Pacific remains a dynamic economic region with a strong consumer demand; and its economies are expected to contribute about 70 percent of all global growth in 2023 – according to IMF's recent report;

8. Take note that as far as UNWTO's strategic objectives and priorities are concerned, in the area of education, of the 300 certified programmes in 100 institutions in 39 countries, Asia-Pacific is leading with more than 160 programmes certified in 10 countries;
9. Appreciate that at destination level, Asia and the Pacific boasts 15 of UNWTO's 38 members of the International Network of Sustainable Tourism Observatories (INSTO), and join him to welcome Batanes (the Philippines) – the newest member of the network;
10. Note with satisfaction that of the 32 villages from 22 countries that have been awarded the recognition as Best Tourism Villages by UNWTO, some of the villages are located in China, Republic of Korea, and Vietnam;
11. Acknowledge UNWTO's technical assistance projects being implemented in line with the 2030 Agenda for Sustainable Development which include projects in China, Maldives, Mongolia, Nepal, Sri Lanka and Timor-Leste;
12. Second UNWTO's recognition of its Regional Support office for Asia and the Pacific in Nara, Japan for promoting and developing sustainable tourism in the Asia-Pacific region, with special emphasis on the Pacific Islands for which it has recently produced two research publications on the Pacific Islands Tourism Development;
13. Equally second the Secretary-General's acknowledgement of the consistent contributions made by the government of the Republic of Korea since 2006, which has been enabling the Secretariat to deliver tailored programmes and activities geared to specific needs of members in the region;
14. Join the Secretary-General to welcome new Affiliate Members from Traveloka (Indonesia) and Sarawak Tourism Bureau and Responsible Borneo (Malaysia) – a testimony to the steady growth of the Affiliate Members network which includes leading businesses, destinations and civil society actors.

CAP/CSA/CR/5(XXXV)

REPORT OF THE REGIONAL DIRECTOR FOR ASIA AND THE PACIFIC

Agenda item 5 (document CAP/CSA/35/5)

The Commissions,

Having heard the report of the Director of the Regional Department for Asia and the Pacific,

Thank him for apprising them of international tourism trends and outlook in the region; main opportunities for the growth of the tourism sector; main challenges impacting on its tourism recovery; UNWTO's major initiatives and activities; as well as political visits, bilateral relationships and their outcomes;

Appreciate the Secretariat for implementing a number of major initiatives, projects and activities including:

- The UNWTO Regional Workshop on Measuring Tourism in Asia and the Pacific (Kathmandu, Nepal, 15-17 March 2023)
- 7th UNWTO World Forum on Gastronomy Tourism (Nara, Japan, 12-15 December 2022)
- 16th UNWTO/PATA Forum on Tourism Trends and Outlook (Hybrid, Guilin, China, 6 December 2022)
- 14th IFTM-UNWTO Training Programme (virtual, December 5-7, 2022)
- World Tourism Conference 2022 (Kota Kinabalu, Malaysia, 28-30 November 2022)
- 16th UNWTO Asia/Pacific Executive Training Programme on Tourism Policy and Strategy (Seoul, Republic of Korea, 7-11 November 2022)
- World Tourism Day 2022 (Bali, Indonesia, 27 September 2022)
- UNWTO's formulation of the G20 Bali Guidelines for Strengthening Communities and MSMEs as Tourism Transformation Agents – A People-centred Recovery in its role. UNWTO was the key institutional partner of the Government of Indonesia during its presidency of the G20 in 2022 and the co-organization of the G20 Tourism Ministerial Meeting in Bali on 27 September 2022;

Commend the Secretariat for the political visits to member States, bilateral meetings in their countries, at global events or at the Headquarters of UNWTO. These have contributed to strengthening the collaboration between the members and the Secretariat and the advance of their national tourism programmes and agendas.

Note UNWTO's cooperation with some of its external partners and also note upcoming events for the rest of the year and in January 2024 which include:

- G20 Tourism Ministers' Meeting (Goa, India, 21-22 June 2023)
- International Tourism Investment Forum (Bali, Indonesia, 26-27 July 2023)
- International Conference on Responsible Tourism and Hospitality 2023 (Bogor, Indonesia, 21-25 August 2023)
- Global Tourism Economy Forum (Macao, China, 21-23 September) back-to-back with IFTM-UNWTO Training Programme on "Event+Gastronomy Tourism" (Macao, China, 17-24 September 2023)
- 25th Session of the UNWTO General Assembly (Samarkand, Uzbekistan, 16-20 October 2023)
- 17th UNWTO/PATA Forum on Tourism Trends and Outlook (Guilin, China, Date TBC)
- Tourism EXPO Japan 2023 (Osaka, Japan 26 – 29 October 2023)
- 17th UNWTO Asia/Pacific Executive Training Programme on Tourism Policy and Strategy (Danang, Vietnam, 13-17 November 2023)
- 2024 ASEAN Tourism Forum (Vientiane, Laos 15 – 19 January 2024)

Having heard the report of the Chief of UNWTO Regional Support Office for Asia and the Pacific (RSOAP),

1. Thank him for RSOAP's efforts in promoting sustainable tourism development in the Asia-Pacific region through research publications, symposiums, and partnerships;
2. Appreciate the 2 latest publications on Pacific Island Countries, a tailor-made introductory guidebook on sustainable tourism destination management, and the two workshops organized for targeted destinations in Vietnam;

3. Commend him for the successful organization of the symposium entitled "The case of Japan: Gastronomy Tourism× Sustainable Tourism × Culture" and the signing Ceremony of the Private Sector Commitment to the UNWTO Global Code of Ethics for Tourism – both of which took place within the context of the 7th World Forum on Gastronomy Tourism in Nara, Japan, last December.
 4. Note that one of RSOAP's upcoming activities includes the initiation of the "Tourism Resilience Initiative" aimed at developing capacities of member States to enable them to prepare for future crises.
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CAP/CSA/CR/6(XXXV)

**SURVEY FINDINGS ON MEMBERS' PRIORITIES FOR THE UNWTO PROGRAMME
OF WORK (POW) 2024-2025 AND THE LONG-TERM VISION**
Agenda item 6 (document CAP/CSA/35/6)

The Commissions,

Having heard the report of the Director of External Relations on the Survey Findings on Members Priorities for the UNWTO Programme of Work 2024-2025 and the long-term vision and the responses received from the region,

Take note that the planning and implementation of the survey included extensive consultations with the Programme and Budget Committee on the methodological aspects of the survey and overall with the Organization's members as well as the significance of collecting robust qualitative data;

Thank him for his detailed presentation on the rationale and characteristics of the survey, level of performance and members' priorities for 2024-2025 amongst others;

Welcome with satisfaction the fact that Asia-Pacific's participation in the survey was 94% represented by 29 out of a total of 31 members;

Appreciate the importance of the survey results to define, in close coordination with the governing organs and their subsidiary bodies, the required reforms to ensure better governance and services of the Organization;

Note that the region identified several challenges in the short term for its tourism development. These include lack of expertise / human resources, climate change, economic recession and inflation, global crisis, post COVID-19 safety and security and measurement, strong regional competition, destination management/marketing, and lack of financial resources/investment;

Note further that the main opportunities for tourism development in the immediate future which the region singled out include destination marketing; digitalization and innovation; development of tourism infrastructures, facilities, products or attractions; domestic and community-based tourism / short haul travel; policy and strategy; and product diversification;

Take note that some of the main long-term development patterns and challenges in the region include disruptive times generated by human conflicts, natural disasters, climate change and recurring pandemics; increasing importance of digital technology as a significant component of the travel and tourism ecosystem such as robot, chatbots and automation, AI, recognition technology; and the need to

foster global talent in the tourism industry and to maintain an up-to-date workforce through periodical capacity-building exercises in response to shifts in consumer tastes and demands.

Commend the Secretariat for carrying out an extensive consultative process through this survey which attracted the participation of 132 Member States and 4 Associate Members, 7 non-member States and the Affiliate Members' Board;

Take note that survey results will be considered for the preparation of the UNWTO's draft Programme of Work for 2024-2025 to be submitted to the 119th Executive Council for its endorsement and the final approval of the 25th General Assembly.

CAP/CSA/CR/7(XXXV)

**DISCUSSION ON THE UNWTO PROGRAMME OF WORK 2024-2025 AND THE
LONG-TERM VISION**
Agenda item 7

The Commissions,

Having heard the introductory remarks of the Regional Director – the moderator of this discussion – and noting that its aim is to generate additional information to update the draft document the Secretariat is preparing on UNWTO's Programme of Work and Budget for 2024 and 2025, note the following as the main issues raised according to the interventions made by Bhutan, Brunei Darussalam, Hong Kong, China, Indonesia, Iran, Japan, Macao, China, Maldives, Malaysia, Pakistan, Papua New Guinea, Republic of Korea, Thailand and Vietnam:

- Major challenges and priorities of the country/organization for the coming years with regard to development of the tourism sector:

Challenges

- Post-pandemic manpower shortage is a key challenge for many members. Staff laid off at the peak of the pandemic caused tourism workforce to be redeployed in other sectors which pay better and are more stable.
- Notable need for human resource development, reskilling and upskilling to address labour shortages and improve relevant skills.
- Training on the development and implementation of sustainable destination planning and management.
- Challenges with the achievement of economic and source market diversification
- Increased competition from other destinations in attracting visitors, resulting from the changes in tourist behaviour and travel patterns after the epidemic.

- Unfavourable media perception of some countries being unsafe and expensive and the need for image-building as tourist-friendly destinations.

Priorities

- Promotion of the tourism sector as a significant contributor to economic growth through rural tourism development programmes.
 - Standardisation and certification of tourism products and services.
 - Digital transformation in the tourism and travel sector with the purpose of identifying and utilizing disruption technologies to make tourism services and products more efficient.
 - Branding initiatives and travel campaigns to boost tourism growth in the short term after the reopening of borders.
 - Product development and tourism offering diversification that will focus on culture, gastronomy, and nature as well as improving industry standards and certification.
 - The need for a review of visa procedures and policies and digital technology to facilitate smart travel.
- Crucial area/project/other activity the country/organization would like to implement in the coming years in collaboration with UNWTO include the following:
 - Training opportunities and capacity building programmes for government officials and industry partners in the region, particularly in the areas of global sustainability certification, sustainability assessment and measurement tools, women's economic empowerment and other new sources of growth.
 - Collaborate with UNWTO in sharing experiences in the development of KPIs dashboard and sharing research or studies related to global visitor travel behaviour.
 - Achieving Sustainable Development Goals through the measurement of sustainability in tourism and making tourism accessible to all.
 - Product development in gastronomy tourism, medical tourism, and community-based tourism with a focus on entrepreneurship.
 - Collaborate with UNWTO in key areas including sustainability, green investment, human capital development, innovation and digitalisation.
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CAP/CSA/CR/8(XXXV)

VENUE OF THE 36TH CAP-CSA JOINT MEETING IN 2024

Agenda item 8

The Commissions,

1. Having heard from the Co-Chair that in line with the rotational rule which members of the 2 Commissions endorsed in 2005 during the 46th Commission for South Asia and the 42nd Commission for East Asia and the Pacific respectively, it was the turn of South Asia to host the 36th CAP-CSA Joint Meeting,

But no expression of interest had been received from the members of the Commission for South Asia even as of the date and time of the 35th CAP-CSA Joint meeting,

And that Philippines had therefore presented its candidature to host the next Joint meeting, and this is confirmed by the Secretary of Tourism,

2. Unanimously applaud and thank Philippines for offering to host the 36th CAP-CSA Joint Meeting in Cebu in 2024.
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CAP/CSA/CR/9(XXXV)

PREPARATIONS FOR THE 25TH SESSION OF UNWTO

GENERAL ASSEMBLY IN OCTOBER 2023

Agenda item 9

The Commissions,

1. Having heard the presentation of the Director of External Relations on the preparations being made by both the UNWTO Secretariat and the host country – Uzbekistan – for the organization of the 25th General Assembly in Samarkand from 16-20 October,
 2. Thank him and accept the invitation to attend and participate in the General Assembly.
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CAP/CSA/CR/10(XXXV)

OTHER MATTERS

Agenda item 10

The Commissions,

Having heard the Co-Chair's explanation on the following:

1. That according to the last page of the document on [Nominations and Elections to Statutory Organs and their Subsidiary Bodies](#) about World Tourism Day, South Asia is requested to recommend to the 25th session of the General Assembly a host country for World Tourism

Day 2025,

But there were no candidates from the Commission for South Asia even as of the date and time of the ongoing meeting,

Consequently, the Co-Chair sought the permission of the Commission for South Asia to give members of the Commission for East Asia and the Pacific the opportunity to present their candidatures,

2. Endorse Malaysia as the host of World Tourism Day 2025 when the Minister of Tourism, Arts and Culture presents and confirms Malaysia's candidature.
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ANNEX: LIST OF PARTICIPANTS

UNWTO COMMISSION FOR EAST ASIA AND THE PACIFIC

MEMBER STATES

1. Brunei Darussalam

Mrs. Tutiatty Abdul Wahab
Permanent Secretary
Ministry of Primary Resources

Mrs. Dk Siti Sajidah Pg Haji Baharuddin
Tourism Officer
Ministry of Primary Resources

Mrs. Dk Hajah Amanina Syazwani Pg Haji Aliudin
Special Duty Officer
Ministry of Primary Resources

2. Cambodia

Dr. Thong Khon
Minister
Ministry of Tourism

Mr. Tith Chantha
Permanent Secretary
Ministry of Tourism

Mrs. Koy Pisey
Secretary of State
Ministry of Tourism

Mr. Chea Kosol
Secretary of State
Ministry of Tourism

Dr. Thok Sokhom
Secretary of State
Ministry of Tourism

Mr. Thong Rathasak
Secretary of State
Ministry of Tourism

Mr. Hoy Phireak
Under Secretary of State
Ministry of Tourism

Mr. Suon Virak
Under Secretary of State
Ministry of Tourism

Dr. Chuuk Chumno
Director General of Tourism Development and International Cooperation
Ministry of Tourism

Mrs. Kong Roatlomang
Deputy Director General
Ministry of Tourism

Mr. Seeing Neak
Deputy Director General
Ministry of Tourism

Mr. Veth Youvanneath
Deputy Director General
Ministry of Tourism

Mr. Try Chhiv
Director of International Cooperation and ASEAN Department
Ministry of Tourism

Mr. Chhun Nak
Deputy Director of International Cooperation and ASEAN Department
Ministry of Tourism

Mr. Sourn Taingaun
Deputy Director of International Cooperation and ASEAN Department
Ministry of Tourism

Mr. Rin Sonhearith
Deputy Chief
Ministry of Tourism

3. China, People's Republic

Mr. Quan Rao
Vice Minister
Ministry of Culture and Tourism

Mr. Yongjian Wang
Inspector at Director-General Level
Ministry of Culture and Tourism

Mrs. Yanhui Zhu
Director of Division of International Organizations, Bureau of International Exchanges and Cooperation

Ministry of Culture and Tourism

Mr. Haoren Wang

Level III Division Rank Official
Ministry of Culture and Tourism

Mr. Jun Yang

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Exchanges and Cooperation
Ministry of Culture and Tourism

Mrs. Yiyuan Yang

Staff Member, Division of International
Organizations, Bureau of International
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Ministry of Culture and Tourism

Mr. Wentian Wang

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Mr. Ruihua LIN

Counselor
Embassy of China in Cambodia

Mr. Mingwei Zha

Third Secretary
Embassy of China in Cambodia

4. Democratic People's Republic of Korea

Mr. Kwang Guk Kim

Counsellor
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Cambodia

Mr. Chol Jun Pak

Third Secretary
Embassy of DPRKorea in Kingdom of
Cambodia

5. Fiji

Ms. Jacinta Lal

Director
Ministry of Tourism and Civil Aviation

6. Indonesia

Mr. Sandiaga Salahuddin Uno

Minister

Ministry of Tourism and Creative
Economy

Mrs. Martini Mohamad Paham

Deputy Minister for Resources and
Institution
Ministry of Tourism and Creative
Economy

Ms. Adella Raung

Secretary of Deputy for Resources and
Institutions
Ministry of Tourism and Creative
Economy

Mr. Raditya Putra Pratama

Minister's staff
Ministry of Tourism and Creative
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Mr. Tantowi Yahya

Roving Ambassador to the Pacific
Ministry of Tourism and Creative
Economy

Ms. Herlina Herlina

Coordinator for Multilateral Affair
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Economy

Mr. Iman Eka Setya

Cooperation Analyst
Ministry of Tourism and Creative
Economy

Mr. Fandy Agraha Adriana

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Ministry of Tourism and Creative
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Ms. Trisna Handayani

Minister's Staff
Ministry of Tourism and Creative
Economy

Mr. Husnul Yakin

Minister's Staff
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Economy

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Sub-Coordinator for Bilateral Cooperation
Ministry of Tourism and Creative
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Mr. Mushin Syihab

Adviser to the Minister of Foreign Affairs
of the Republic of Indonesia on Inter-
Institutional Relations
Ministry of Foreign Affairs of Indonesia

Mr. Dedy Eka Januardi

First Secretary
Ministry of Foreign Affairs of Indonesia

Mrs. Marviana Sendi Dewi Banyuwati

Deputy Director
Ministry of Foreign Affairs of Indonesia

Mr. Evan Noorsaid

Third Secretary
Ministry of Foreign Affairs of Indonesia

Mr. Muhammad Najib

Ambassador & Permanent
Representative
Embassy of the Republic of Indonesia in
Madrid

Mr. Fahad Ghalib Attamimi

Ambassador's Adviser on Sustainable
Development
Embassy of the Republic of Indonesia in
Madrid

7. Japan

Mr. Mitsuaki Hoshino

Vice Commissioner
Japan Tourism Agency0

Mr. Tatsuya Arai

Special Assistant to the Director
Japan Tourism Agency0

Mr. Hiroyuki Tokito

Second Secretary
Japan Embassy in Cambodia

8. Lao PDR

Mrs. Phonemaly Inthaphome

Director General
Ministry of Information, Culture and
Tourism

9. Malaysia

Dato' Sri Tiong King Sing

Minister
Ministry of Tourism, Arts and Culture

Mr. Jayapragas Muthuveeroo

Senior Principal Assistant Secretary
Ministry of Tourism, Arts and Culture

Ms. Meera Devi Daran

Senior Assistant Secretary
Ministry of Tourism, Arts and Culture

Ms. Rani Pot

Marketing Manager
Ministry of Tourism, Arts and Culture

Ms. Melissa Ashley Johnson

Special Functions Officer
Ministry of Tourism, Arts and Culture

Ms. Asaeelawati Yusof

First Secretary
Embassy of Malaysia to the Kingdom of
Cambodia

Mr. Adrian Loh

Photographer
Ministry of Tourism, Arts and Culture

10. Mongolia

Mr. Sereejav Kigjee

Ambassador
Embassy of Mongolia in Vietnam

11. Myanmar

Mr. Thit Linn Ohn

Ambassador
Embassy of the Republic of the Union of
Myanmar in Cambodia0

Mrs. Aye Thandar

Minister Counsellor/ Deputy Chief of
Mission
Embassy of the Republic of the Union of
Myanmar in Cambodia0

Mr. Soe Thu Ra

Counsellor
Embassy of the Republic of the Union of

Myanmar in Cambodia

12. Papua New Guinea

Ms. Daphne Galore

Senior Policy and Planning Officer
Papua New Guinea Tourism Promotion
Authority

Mr. Terence Vincent

Policy Officer
Papua New Guinea Tourism Promotion
Authority

13. Philippines

Ms. Christina Garcia Frasco

Secretary
Department of Tourism

Mr. Vincente Franco Frasco

Deputy Speaker
House of the Representatives of the
Philippines

Ms. Mae Elaine Bathan

Undersecretary and Chief of Staff
Department of Tourism

Ms. Verna Buensuceso

OIC-Undersecretary
Department of Tourism

Ms. Maria Rica Bueno

Assistant Secretary
Department of Tourism

Mr. Ronald Conopio

Director
Department of Tourism

Ms. Czarina Loyola

Director
Department of Tourism

Ms. Czarina Cruz

Executive Assistant
Department of Tourism

Mr. Jaime Mar Jr.

Executive Assistant
Department of Tourism

Ms. Jem Turla

Senior Tourism Operations Officer
Department of Tourism

Ms. Mylene Talana

Tourism Operations Officer I
Department of Tourism

Mr. Denison Manuel

Senior Administrative Assistant
Department of Tourism

14. Republic of Korea

Mr. Jongtaek Park

Director General for Tourism Policy
Ministry of Culture, Sports and Tourism

Ms. Hyerim Lee

Director
Ministry of Culture, Sports and Tourism

Mr. Giljun Ko

Deputy Director
Ministry of Culture, Sports and Tourism

Ms. Dongeun Park

External Relations Coordinator
Ministry of Culture, Sports and Tourism

15. Thailand

Ms. Daranee Likhitworasak

Deputy Permanent Secretary
Ministry of Tourism and Sports

Mr. Achira Jaituek

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Ministry of Tourism and Sports

Mr. Gun Puntuhong

International Affairs Officer
Ministry of Tourism and Sports

Ms. Janjirapon Piboonthiti

International Affairs Officer
Ministry of Tourism and Sports

Ms. Siramon Sopha

International Affairs Officer
Ministry of Tourism and Sports

16. Timor Leste

Ms. Joesfina Carla Pompeia Tilman
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Embassy of Timor Leste in Cambodia

Ms. Elisa Soares Mesquita
First Secretary
Embassy of Timor Leste in Cambodia

17. Vietnam

Mr. Trung Khanh Nguyen
Chairman
Vietnam National Administration of Tourism

Mr. Ngoc Duc Dinh
Director General, Tourism Marketing
Vietnam National Administration of Tourism

Mr. Quy Phunog Nguyen
Director General, Travel Management
Vietnam National Administration of Tourism

Ms. To Linh Pham
Official, International Cooperation Department

UNWTO COMMISSION FOR SOUTH ASIA

MEMBER STATES

1. Bhutan

Mr. Rinzin Jamtsho
Chief Tourism Officer
Department of Tourism

Mr. Phuntsho Gyeltshen
Deputy Chief Research Officer
Department of Tourism

2. India

Mrs. Devyani Khobragade
Ambassador
Embassy of India in Cambodia

Mr. Richhpal Singh

First Secretary
Embassy of India in Cambodia

Mr. Srikanth Alladi
Assistant Section Officer
Embassy of India in Cambodia

3. Iran

Mr. Ali Asghar Shalbafian Hosseinabadi
Vice Minister for Tourism
Ministry of Cultural Heritage, Tourism and Handicrafts

4. Maldives

Mr. Abdulla Mausoom
Minister
Ministry of Tourism

Ms. Fathmath Shifa
Director
Ministry of Tourism

5. Nepal

Mr. Mani Raj Lamichhane
Director
Nepal Tourism Board

6. Pakistan

Mr. Zaheeruddin Babar Thaheem,
Ambassador
Pakistan Embassy to the Kingdom of Cambodia

Mr. Muhammad Fahad Ur Rehman
Deputy Head of Mission
Pakistan Embassy in Cambodia

7. Sri Lanka

Mrs. Rajeeka Ranathunga
Assistant Director
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