Dear Affiliate Members,

I am pleased to introduce you to a new edition of the Affiliate Members Newsletter. This monthly publication will inform you about the latest news, events, and initiatives related to your membership and our Affiliate Members network. Also included is the updated calendar of events for 2023, featuring the main UNWTO events and those carried out by our Affiliate Members, with the participation of the Affiliate Members Department or the UNWTO.

Regarding the upcoming UNWTO statutory/high-level meetings, would like to encourage you to mark your calendars for:

- **66th Regional Commission for Africa**: Rethinking Tourism For Africa: Promoting Investment And Partnerships; Addressing Global Challenges, 26-28 July, Mauritius.

- **25th UNWTO General Assembly**, 16-20 October, Samarkand, Uzbekistan, scheduled every two years to discuss the UNWTO programme of work and to debate topics of vital importance to the tourism sector.

- **44th Plenary Session of the Affiliate Members**, 16 October, Samarkand, Uzbekistan. This is the most important statutory meeting for the UNWTO Affiliate Membership and will bring together once again Affiliate Members from all around the world to meet, discuss, share, and interact around a variety of topics and set the roadmap for the Affiliate Membership’s priorities for the next years.

I would also like to inform you that on 27 September, Riyadh, Kingdom of Saudi Arabia will be hosting the UNWTO celebration of World Tourism Day, under the theme: Tourism and Green Investments. For World Tourism Day 2023, UNWTO highlights the need for more and better-targeted investments for people, for the planet, and for prosperity. Stay tuned to the AMConnected Platform to know more about the above-mentioned events.

The Affiliate Members Department will continue to collaborate and support the Affiliate Members’ initiatives to the best of its capabilities.

As usual, I am at your disposal and look forward to hearing any comments you might have.

Yours sincerely,

Ion Vilcu
AMD
the Affiliate Members Department

The UNWTO Affiliate Members Department (AMD) fosters public-private cooperation in tourism and the synergies among Affiliate Members and Member States. Bringing together more than 450 private companies, associations, educational institutions, and DMOs, the UNWTO Affiliate Membership provides an unparalleled space for members to engage in dialogue, exchange knowledge, support new measures and create synergies that promote the development of the sector, and contribute to the promotion of the United Nations’ Sustainable Development Goals (SDGs).

OUR MISSION
Helping private entities to forge alliances, fostering dialogue and collaboration, as well as strengthen synergies between Member States and Affiliate Members to face the challenges of the tourism sector

OUR PURPOSE
Supporting the development of the tourism sector by contributing to the achievement Sustainable Development Goals of the United Nations

OUR VALUE PROPOSITION
Assisting our members in the development of a more inclusive, responsible, sustainable and accessible tourism industry

Main Objectives for the Membership

1. VISIBILITY
Enhance the work of our Affiliate Members through the new communication channels

2. NETWORKING
Promote the creation of alliances among like-minded Affiliate Members and Member States around the world

3. PARTICIPATION
Facilitate the participation of our Affiliate Members in major events and international initiatives that will provide them with value and visibility

4. KNOWLEDGE
Collect and share information, data, and research relevant to the Tourism Industry

5. COOPERATION
Foster collaboration in joint projects with the UNWTO and in business projects among Affiliate Members

6. SUPPORT
Offer institutional support and endorsement to promote new projects developed by the Affiliate Members

7. DEVELOPMENT
Create opportunities for new innovative business projects for Affiliate Members that will contribute to the sustainable development of the Tourism sector
# AGENDA OF THE AFFILIATE MEMBERS - EVENTS 2023

## UNWTO STATUTORY AND HIGH-LEVEL MEETINGS

### UNWTO GENERAL ASSEMBLY

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Participation</th>
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<tbody>
<tr>
<td>16-20 Oct.</td>
<td>25th UNWTO General Assembly</td>
<td>Samarkand, Uzbekistan</td>
<td>In Person</td>
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### UNWTO PLENARY SESSION

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<th>Participation</th>
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<tbody>
<tr>
<td>16 Oct.</td>
<td>44th AMs Plenary Session</td>
<td>Samarkand, Uzbekistan</td>
<td>In Person</td>
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### UNWTO EXECUTIVE COUNCILS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Participation</th>
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<tbody>
<tr>
<td>17 Oct.</td>
<td>119th Session of the UNWTO Executive Council</td>
<td>Samarkand, Uzbekistan</td>
<td>In Person</td>
</tr>
<tr>
<td>20 Oct.</td>
<td>120th Session of the UNWTO Executive Council</td>
<td>Samarkand, Uzbekistan</td>
<td>In Person</td>
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### UNWTO REGIONAL COMMISSIONS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Participation</th>
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<tbody>
<tr>
<td>31 May-2 June</td>
<td>68th Regional Commission for Europe</td>
<td>Sofia, Bulgaria</td>
<td>In Person</td>
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<tr>
<td>7-8 June</td>
<td>49th Regional Commission for the Middle East</td>
<td>Dead Sea, Hashemite Kingdom of Jordan,</td>
<td>In Person</td>
</tr>
<tr>
<td>15-17 June</td>
<td>35th CAP-CSA, 55th CAP, 59th CSA</td>
<td>Phnom Penh, Cambodia</td>
<td>In Person</td>
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<tr>
<td>27-28 June</td>
<td>68th Regional Commission for Americas</td>
<td>Quito, Ecuador</td>
<td>In Person</td>
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<tr>
<td>26-28 July</td>
<td>66th Regional Commission for Africa</td>
<td>Mauritius</td>
<td>In Person</td>
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### COMMITTEE ON MATTERS RELATED TO AFFILIATE MEMBERSHIP (CMAM)

<table>
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<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Participation</th>
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<tbody>
<tr>
<td>10 Oct.</td>
<td>4th Meeting of the Committee on Matters Related to Affiliate Membership (CMAM)</td>
<td>Online</td>
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### BOARD OF THE AFFILIATE MEMBERS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Participation</th>
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<tbody>
<tr>
<td>6 Nov. (TBC)</td>
<td>59th Meeting of the Board of the Affiliate Members</td>
<td>WTM, London</td>
<td>In Person</td>
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</tbody>
</table>
## UNWTO/AMD THEMATIC EVENTS WITH THE PARTICIPATION OF AFFILIATE MEMBERS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Format</th>
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</thead>
<tbody>
<tr>
<td>26-27 April</td>
<td>2nd World Sports Tourism Congress</td>
<td>Zadar, Croatia</td>
<td>In Person/</td>
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<td></td>
<td></td>
<td></td>
<td>Hybrid</td>
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<tr>
<td>27 Sept.</td>
<td>World Tourism Day</td>
<td>Riyadh, Saudi Arabia</td>
<td>In Person/</td>
</tr>
<tr>
<td>5-7 Oct.</td>
<td>8th UNWTO World Forum on Gastronomy Tourism</td>
<td>San Sebastian, Spain</td>
<td>In Person/</td>
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<tr>
<td>22-24 Nov.</td>
<td>7th UNWTO Global Conference on Wine Tourism</td>
<td>La Rioja, Spain</td>
<td>In Person/</td>
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<td>Hybrid</td>
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## UNWTO AFFILIATE MEMBERS DEPARTMENT EVENTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Format</th>
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<tbody>
<tr>
<td>15 June</td>
<td>UNWTO Affiliate Members Roundtable: Public-Private Cooperation at the Core of Tourism Sustainable Development</td>
<td>Phnom Penh, Cambodia</td>
<td>In Person</td>
</tr>
<tr>
<td>Oct. (TBC)</td>
<td>Session dedicated to Affiliate Members</td>
<td>FIT Latin America Buenos Aires, Argentina</td>
<td>In Person</td>
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<tr>
<td>28 Oct. (TBC)</td>
<td>Session dedicated to Affiliate Members</td>
<td>Tourism Expo Japan Osaka, Japan</td>
<td>In Person</td>
</tr>
<tr>
<td>Nov. (TBC)</td>
<td>Session dedicated to Affiliate Members</td>
<td>WTM, London</td>
<td>In Person</td>
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<tr>
<td>Event</td>
<td>Date</td>
<td>Location</td>
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<tr>
<td>San Martin de los Andes, Argentina</td>
<td>6-7 July</td>
<td>1ª Conferencia &amp; Expo Nieve y Montaña de las Américas</td>
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<tr>
<td>Tenerife, Spain</td>
<td>23-28 July</td>
<td>Culture and Business Pride</td>
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<tr>
<td>Lloret de Mar, Spain</td>
<td>13 Sept.</td>
<td>Terres CHECK-IN International Hospitality Film Awards</td>
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<tr>
<td>Cancun, Mexico</td>
<td>20-23 Sept.</td>
<td>21st Annual Seminar on Tourism and Sustainability (SATyS): Horizon 2023</td>
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<tr>
<td>Cuenca, Spain</td>
<td>18-20 Oct.</td>
<td>VI Starlight International Meeting and IV Starlight Guides and Monitors Meeting</td>
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<tr>
<td>Nancy, France</td>
<td>9-10 Nov.</td>
<td>International Congress on Thermal Tourism 2023</td>
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<tr>
<td>Seoul, Republic of Korea</td>
<td>15-17 Nov.</td>
<td>Thematic conference (TBC)</td>
<td></td>
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<tr>
<td>Santa Marta, Colombia</td>
<td>15-18 Nov.</td>
<td>Congreso Internacional de Turismo de Experiencias y Expo-Experiencias</td>
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<tr>
<td>Ottawa, Canada</td>
<td>21-22 Nov.</td>
<td>TIAC Canadian Tourism Congress</td>
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<tr>
<td>Dunedin, New Zealand</td>
<td>11-15 Dec.</td>
<td>17th World Leisure Congress</td>
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<tr>
<td>TBC</td>
<td>TBC</td>
<td>International Conference on Tourism and Aviation</td>
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<tr>
<td>TBC</td>
<td>TBC</td>
<td>Conference on Making tourism smarter: innovation and digital transformation</td>
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AFFILIATE MEMBERS DEPARTMENT

AFFILIATE MEMBERS ROUNDTABLE: "PUBLIC-PRIVATE COOPERATION AT THE CORE OF TOURISM SUSTAINABLE DEVELOPMENT"

Within the framework of the 35th Joint Meeting of the UNWTO Commission for East Asia and the Pacific & the UNWTO Commission for South Asia (35th CAP-CSA), has been held a roundtable discussion dedicated to the UNWTO Affiliate Members.

Under the theme: "Public-private cooperation at the core of tourism sustainable development" the following speakers had the opportunity to present successful examples of PPP carried out in their areas of expertise:

- Mr. Chris Cocker / Pacific Tourism Organization (Affiliate Member)
- Mr. Junichi Kumada / JTB Corp. (Affiliate Member)
- Mr. Hiram Ting / Responsible Borneo REBORN (Affiliate Member)
- Ms. Widya Listyowulan / Traveloka (Affiliate Member)
- Mr. Luu Meng / Cambodia Tourism Federation (CTF)

Public-private partnerships is a pillar of tourism development. It is widely recognized that nowadays it plays a fundamental role in developing new tourism models, creating growth opportunities for local businesses and communities, as well as promoting destinations worldwide. If well-structured, it can contribute to advancing a more sustainable and responsible tourism sector.
UNWTO delivers values award at MadCup celebration party

The third edition of the MadCup, an international youth soccer tournament supported by UNWTO, has been held on 23-28 June in Madrid, Spain.

On 26 June took place the Celebration Party of the third edition of MadCup. During the ceremony, attended by 30,000 spectators at the Civitas Metropolitano stadium, Mr. Ion Vilcu, Director of UNWTO Affiliate Members Department, delivered a values award to one of the participating teams, as a token of the Organization’s support for the mission and values promoted by MadCup. This tournament goes beyond sporting competition and seeks to transmit values shared by sport and tourism, such as fair play, effort, teamwork, and respect.

In addition, by involving different localities in the Community of Madrid where the competition is held, MadCup helps to diversify the region's tourism offer and promote other destinations beyond Madrid capital, along with encouraging the involvement of local communities.

UNWTO’s support for MadCup is part of the Organization’s broader commitment to the development of the Sports Tourism action line, one of the fastest-growing segments of tourism, which motivates destinations to attract tourists who are increasingly interested in sporting activities and events as participants or spectators.

This third edition of MadCup, organized by the affiliated entity Club Atletico de Madrid S.A.D., features more than 700 teams, over 12,000 participants, and around 100,000 spectators.

You can find more information HERE
AFFILIATE MEMBERS DEPARTMENT

AFFILIATE MEMBERS DEPARTMENT ATTENDS THE TRAVELING FOR HAPPINESS AWARDS CEREMONY

Representatives of the Affiliate Members Department participated in the Awards Ceremony of "Traveling for Happiness."

This initiative, celebrating this year the 3rd edition, is realized by the Affiliate Member Asociación Empresarial Hotelera de Madrid and by Connecting Heads.

The objective of these awards is to highlight the actions carried out by the tourism and transportation sectors in terms of sustainability and CSR, reward them, and raise awareness about all those companies that are getting involved in different initiatives to conduct respective business in a more sustainable manner.

In support of this initiative, UNWTO, in addition to attending the awards ceremony, participated as a member of the jury for the selection of the winning entities.

The awards categories included a variety of topics such as:
- social impact,
- environment,
- business transformation for sustainability,
- people management,
- international award,
- regenerative tourism,
- excellence award.

Among the winners of this year's edition of the Traveling for Happiness Awards, two affiliated entities stood out: Caixabank winner of the "Social Impact Award," and Europamundo Vacaciones S.L.U. winner of the "International Award."
On 28 June, the Affiliate Members Department held another online Induction Session to explain the benefits and resources of the Membership and welcome the newly admitted Affiliate Members.

Representatives of the Affiliate Members Department delivered a comprehensive presentation covering the following topics:

- Structure of the UNWTO
- Role of the Affiliate Members Department
- Composition of the Board of Affiliate Members
- Committee on Matters Related to Affiliate Membership
- Use of the Logo
- Access to the E-Library
- Programme of Work
- Opportunities for participation in UNWTO events and activities
- How to use the AMConnected platform

At the end of the session, participating Affiliate Members had the opportunity to clarify their doubts or ask questions during the dedicated Q&A.

You can find more information and the recording of this session HERE.
SAVE THE DATE

UNWTO

25 GENERAL ASSEMBLY

SAMARKAND, UZBEKISTAN, 16-20 OCTOBER 2023

SAVE THE DATE

UNWTO

44 AFFILIATE MEMBERS PLENARY SESSION

SAMARKAND, UZBEKISTAN, 16 OCTOBER 2023
UNWTO HIGHLIGHTS

UNWTO WELCOMES MEMBERS OF THE AMERICAS TO ECUADOR

Tourism leaders from across the Americas committed to a more ethical, inclusive tourism as the sector bounces back to drive economic recovery across the region. The 68th meeting of the UNWTO Regional Commission for the Americas brought together high-level delegations from 20 countries.

The meeting saw participants work together around shared priorities, with a focus on jobs and education, boosting investment in the sector and advancing sustainability and climate action efforts.

UNWTO Secretary-General Zurab Pololikashvili said: “For the Americas, tourism’s recovery has been rapid and remarkable. Our Regional Commission meeting has made clear a shared commitment to make the most of this recovery by building a stronger, more resilient and more sustainable sector that delivers real benefits for many millions of people right across the region.”

Members from the Americas agreed:
- Argentina and Paraguay will serve as Vice-Presidents for the UNWTO General Assembly, set to be held in October
- The Dominican Republic will serve as President of the Regional Commission for the Americas for 2023-2025.
- Colombia and Jamaica will serve on the UNWTO Executive Council for 2023-2027
- The 69th Regional Commission meeting will be held in Cuba in 2024. Peru will then host the 70th meeting in 2025

Ministers and Vice-Ministers of Tourism from 15 countries participated in the meeting. Key achievements of the Commission Meeting included:
- Legal Protection for Tourists: Chile, Costa Rica, Haiti and Honduras
- Tourism Law
- Tourism Education and Youth Empowerment
- Tourism Investments
- Collaboration

You can find more information HERE
UNWTO HIGHLIGHTS

ASIA AND PACIFIC COUNTRIES ADVANCE SHARED VISION OF TOURISM FOR DEVELOPMENT

UNWTO’s Member States came together for the 35th meeting of its joint Commission for East Asia and the Pacific and South Asia to assess the major challenges to tourism development in the region for the years ahead.

“It is no exaggeration to say that, over the past year, all eyes in global tourism were on Asia and the Pacific,” said UNWTO Secretary-General Zurab Pololikashvili. “Asia and the Pacific plays a key role in the state of our sector. It is a top source market, a hub of tourism innovation and home to many of the world’s leading businesses and most exciting destinations.”

UNWTO welcomed a participation to the joint Commission for East Asia and the Pacific Joint Commission, including 15 Ministers, Deputy Ministers of Tourism and Ambassadors, and with 25 countries represented. The Meeting was held in conjunction with the 55th Meeting of the UNWTO Commission for East Asia and the Pacific (CAP), the 59th Meeting of the UNWTO Commission for South Asia (CSA), and the UNWTO Affiliate Members Roundtable. Member States were provided with an overview of UNWTO’s achievements guiding tourism forward, based on its Programme of Work and current priorities including:
• Education
• Investments in Tourism
• Sustainability

On this occasion, during the UNWTO Conference on the International Code for the Protection of Tourists, Cambodia, the Maldives and Indonesia became the newest signatories to UNWTO’s International Code for the Protection of Tourists.

The two Commissions for East Asia and the Pacific and South Asia also agreed that:
• The 36th Joint Meeting of the UNWTO Commission for East Asia and the Pacific and for South Asia will be held in Cebu, Philippines in 2024.
• World Tourism Day 2025, to be held around the theme of “Tourism and Sustainable Transformation” will be hosted by Malaysia.

You can find more information HERE
UNWTO HIGHLIGHTS

UNWTO'S MIDDLE EAST MEMBERS MEET IN JORDAN

Tourism leaders from across the Middle East have met to guide the sector's development across the region, including as a driver of inclusive employment and rural development.

The 49th meeting of the UNWTO Regional Commission for the Middle East brought high-level delegations from 12 countries together at the Dead Sea, in the Hashemite Kingdom of Jordan, to assess the current state of tourism in the region and advance shared plans for its future.

On the eve of the Regional Commission meeting, UNWTO Secretary-General Zurab Pololikashvili met with HRH Crown Prince Al Hussein to congratulate him on the “rapid and remarkable” recovery of Jordanian tourism. The Secretary-General also commended the strong support shown to tourism by the Jordanian Royal Family and the Government, including for ongoing work to diversify the sector.

UNWTO Secretary-General Zurab Pololikashvili said: “Tourism has shown its resilience in the face of crisis. And now, recovery is well underway – with all the challenges and opportunities this brings. For the Middle East, tourism represents an unrivaled driver of employment and opportunity, as well as economic diversification and resilience.”

Participants, representing 12 of the 13 UNWTO Member States in the region, and including 7 Ministers of Tourism, benefitted from a comprehensive overview of the Organization's progress in achieving its Programme of Work.

In line with UNWTO's statutory obligations, Members from the Middle East agreed that Jordan will serve as the Chair of the Commission for the Middle East for the period 2023 to 2025, while Egypt and Kuwait will serve as the Vice Chairs. To conclude, the Commission will meet in Oman for its 50th meeting.

You can find more information HERE
UNWTO HIGHLIGHTS

UNWTO COMMISSION FOR EUROPE MEETS IN SOFIA

European tourism leaders have met to advance shared plans for the sector’s future. The 68th meeting of the UNWTO Regional Commission for Europe (31 May – 2 June, Sofia, Bulgaria), assessed the current state of tourism in the region while also recognizing the vital importance of education, jobs and investments for a more inclusive and sustainable future.

- Prime Minister Donev welcomed the latest UNWTO data which shows Bulgaria is among the fastest-recovering of European destinations, with international arrivals in the first quarter of the year 27% higher than in 2019.
- In recognition of their leadership, President Radev awarded UNWTO Secretary-General Pololikashvili and the Director for Europe Alessandra Priante with the Order of Saints Cyril and Methodius, 1st Class and 2nd Class respectively, at a special ceremony in the Coat of Arms Hall.
- The two parties jointly recognized tourism’s importance for driving economic development and strengthening peace and understanding.

The UNWTO delegation welcomed the Bulgarian Government’s work to diversify its tourism sector.

UNWTO Secretary-General Zurab Pololikashvili said: “European tourism is recovering strongly and on track to return to pre-pandemic levels by the end of the year. This is exactly the time to step up our efforts to transform our sector, with a skilled workforce and proper investments vital for making it more resilient, sustainable, and inclusive.”

High-level delegations representing 40 countries, historic high participation, gathered for the Regional Commission. Adhering to the Organization’s statutory obligations, Members agreed:

- Ukraine will serve as the Chair of the Commission for Europe for the period 2023 to 2025. Greece and Hungary will serve as the Vice Chairs.
- World Tourism Day 2024, to be held around the theme of “Tourism and Peace” will be officially hosted by Georgia.
- The Commission will meet in Uzbekistan this fall for its 69th meeting and in Albania in 2024 for its 70th meeting.

You can find more information HERE.
UNWTO HIGHLIGHTS

G20 WELCOMES ROADMAP TO MAKE TOURISM KEY DRIVER OF SUSTAINABLE DEVELOPMENT GOALS

UNWTO has developed with the G20 economies a roadmap for making tourism a central pillar of the 2030 Agenda for Sustainable Development. As the knowledge partner of India’s G20 Presidency, UNWTO delivered the Goa Roadmap for Tourism as a Vehicle for Achieving the Sustainable Development Goals at the meeting of the Ministers of Tourism of the world’s leading economies.

Halfway between the 2015 launch of the 2030 Agenda and the deadline to accomplish it, UNWTO called on G20 Tourism Ministers to lead the sector’s contribution to accelerating progress towards achieving the 17 SDGs.

The Goa Roadmap, developed with the Tourism Working Group, builds upon the five priority areas under India’s G20 Presidency:

- Skills
- Tourism MSMEs
- Destination Management

On the occasion UNWTO and the UN Environment Programme hosted the side event “Towards a circular economy of plastics in tourism – the Global Tourism Plastics Initiative”, in association with the Ministry of Tourism of India. The Global Tourism Plastics Initiative provides a common vision for a circular economy of plastics in tourism. The side-event provided delegates and participants with practical guidance to address plastic pollution in tourism operations.

The G20 economies represent around 85% of the global GDP, over 75% of the global trade, and about two-thirds of the world population. In 2022, the G20 welcomed 74% of international tourists and 73% of tourism exports worldwide. In 2019, pre-COVID-19 pandemic the Tourism Direct GDP reached 3.7% of the G20 economies.

You can find more information HERE.
CNTB: OVER 483 FLIGHT ROUTES ARE EXPECTED DURING THE SUMMER SEASON

According to information collected by the Croatian National Tourist Board from Croatian airports, Croatia will be connected with more than 483 flight routes during the summer flight schedule.

"Air transport is extremely important in connecting Croatia with the world, especially the far south of Croatia with inbound markets. The far better traffic connection of Croatian destinations compared to last year suggests a further recovery of air travel and is great news ahead of the main summer tourist season. A large number of airlines confirms the popularity of Croatia on the world's tourist map and is a continuation of Croatia's positioning as an air destination well connected to foreign airports", said Kristjan Staničić, Director of the Croatian National Tourist Board.

Direct connections with 130 cities are planned during the summer flight season, which is a dozen more than the summer flight schedule for last year's season.

The largest number of direct routes will connect Croatia with Germany, Great Britain, France, the Netherlands and Italy.

The available data and announcements show that Split, Zagreb, and Dubrovnik airports expect the largest number of flights. During the summer flight season, direct connections between Croatia and 38 countries, mainly from Europe, are planned, while connections with destinations on other continents are planned from the USA, Canada, Israel, Qatar and the UAE markets.

Fifty-seven different airlines companies are planning to fly on routes to Croatia, compared to about 50 that planned flights during the comparable period in 2022, and during the summer flight schedule, most operations are planned by carriers such as Croatia Airlines, Ryanair, Easyjet, Eurowings and Lufthansa. This year, some "new" regular, low-cost or charter carriers are Aeroitalia, Air Connect, Braathens Airlines, Enter Air, Jettime, Peoples Viennaline, and others.
TACI HOLDS A 2,300 KM. COAST TO COAST SUV TOURISM RALLY IN IRAN

The Touring and Automobile Club of Iran (TACI) recently held a coast to coast tourism regularity rally spanning 2,300 Km. The start of the rally, which took place on April 29, 2023, was at the coastal town of Chamkhaleh, located in northern Iran on the shores of the Caspian Sea, which, in fact, is world’s largest inland body of water.

A total of sixty SUV’s partook in the rally, including a historical class which had, inter alia, official entrants from the Range Rover Club of Iran and the (Chevrolet) Blazer Club of Iran, both the official clubs of TACI partner, the Historic Vehicle Association of Iran.

Of particular note were a number of Iranian celebrities who partook in the rally, including several well-known actors and actresses who joined along with a broad array of entrants, ranging from families to seasoned enthusiasts.

The rally route encompassed seven Iranian provinces and ended on the 5th of May in the resort Island of Kish, off the southern coast of Iran in the Persian Gulf. As a regularity tourism rally, and in line with FIA initiatives, particular emphasis was placed on road safety, in particular, adherence to speed limits and traffic signs combined with proper navigation using maps and road books.

The end of the rally was highlighted by a prize giving ceremony identifying the best drivers and their navigators followed by a gala dinner.

The key objectives of the event encompassed not only highlighting the numerous tourist attractions inherent to the Iranian north-south corridor (the Caspian Sea to the Persian Gulf) but also the promotion of safe driving and other key FIA mobility objectives.
HORIZON 2030: ADVANCES AND CHALLENGES OF TOURISM

At the halfway point for the achievement of the United Nations (UN) 2030 Sustainable Development Goals (SDGs), it is pertinent to reflect on the progress, challenges and lessons learned in order to identify the necessary adjustments so that tourism, as a tool for development, can make its best possible contribution to sustainable development within the set timeframe.

For this reason, the Universidad del Caribe with support from the UNWTO Affiliate Members Department jointly convene the 21st Annual Seminar on Tourism and Sustainability (SATyS) with the theme: Horizon 2030 - advances and challenges of tourism.

A space for analysis, reflection and transformative experiences of the tourism sector in achieving the Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda, with participation from the public, private, academic and social sectors. Which will take place from September 20th to 23rd of 2023 at the Universidad del Caribe Campus in Cancun, Mexico.

More information: https://www.seminariodeturismo.com/

Call For Papers
Universidad del Caribe invites you to submit your original and unpublished research papers, case studies, implementation experiences, assessment and evaluation tools related to one or various SDGs and tourism at any level: business unit, corporate, organization, or institution at a local destination, regional, national or global scale.

Universidad del Caribe encourages theoretical and empirical contributions that can advance knowledge and practice in the sustainable development SDGs 2030 frame. All submissions will undergo a peer-review process and be evaluated based on their relevance, originality, and accuracy concerning the conference theme.

Abstract submission and deadline: Please send the abstract to congresoods2030@ucaribe.edu.mx before 31st July 2023.

Publication: All presented papers in 21st SATyS will be subjected to the double-blind peer-review process by the scientific committee and published in the conference book with ISBN by The Universidad del Caribe and AM UNWTO.
Statistics and forecasts are important instruments for those working in the tourism sector, helping to guide work and decision-making, allowing for anticipating behaviors to respond to tourist demand and expectations.

From a qualitative point of view, the traits that characterize the current and future tourists are constantly changing, they feel an absolute need for information to guide their choices based on quality, experimentation, willingness to take active holidays, and move around preferably for places with diversified and complementary tourism products. We live in a complex international environment, framed in a context of strong competition and, therefore, knowledge is a sine qua non-condition for the development of an effective tourism promotion strategy that can be translated into the number of tourists that visit the destination. For this, it is necessary to be aware of new trends, tastes, lifestyles, and the way of consuming and buying of new travelers. In this perspective, research is fundamental for those who work and make decisions in the sector.

It is based on this assumption that IPDT has worked since its foundation, carrying out research on a continuous basis and so contributing to create new and increased knowledge about and for the sector.

In 2006, it launched the Tourism Barometer, a pioneering project in Portugal that aims to gather the perspective of professionals and those responsible for organizations operating in the tourism sector, and that is now on its 69th edition.

Trust index hits all-time high
The average level of confidence in the performance of national tourism reached, in May 2023, 84.3 points: the best record ever in editions of the Tourism Barometer. According to some panel members, Portugal continues to be a destination with high appeal and all tourism indicators point to sustained growth, namely those referring to increased demand and profitability. Destinations such as Madeira, Porto, Lisbon and the Algarve should register very positive performances. In fact, and from IPDT’s analysis, the overall results of this edition are very positive, reflecting the growing importance of tourism and its ability to quickly recover from situations of great difficulty. Considering how tourism has contributed to the economic recovery of the country, it is indisputable that it must be seen as one of the great engines of the national economy.

Complete results of the last edition of the Tourism Barometer at: https://www.ipdt.pt/en/tourism-barometer/
The UNWTO Affiliate Members Department is responsible for the management of the partnership between UNWTO and the private sector.

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