Report of the Secretary-General
Asia and the Pacific plays a key role
Global hub of tourism innovation
Asia and the Pacific

The highest hotel occupancy rates
Opportunity to look beyond arrival numbers
Tourism must be ready to adapt
UNWTO Members Vote to Suspend Russian Federation
27 April 2023: Russian Membership Ends
Asia and the Pacific remains a dynamic economic region.
Education, Jobs and Empowerment
Artificial Intelligence is already changing the way we work.
25 capacity-building events a year focused on tourism education
Ted.Qual programme

300 certified programmes

100 institutions

39 countries
Investments
UNWTO: Now Part of World Investment for Development Alliance
Annual Investment Meeting

Partnership
Join us in Riyadh
Sustainability and Climate Action
UNWTO: Guiding Tourism's Climate Action Efforts
2023 and 2024

UNWTO to Keep Leading One Planet Sustainable Tourism Programme
Glasgow Declaration
Climate Action in Tourism

800 Signatories

11 at National Level
Climate Action in the Tourism Sector

An overview of methodologies and tools to measure greenhouse gas emissions
Members

38
Building a more equal and ethical sector
Framework Convention on Tourism Ethics
Private Sector Commitment to the Global Code of Ethics

460 Signatories
Gender Equality in Tourism Training Course
Working To Build A More Ethical, Inclusive and Sustainable Sector
Building Competition and Resilience
Global Leader in Trusted Tourism Data
Asia-Pacific Executive Training Programme on Tourism Policy and Strategy
UNWTO as Knowledge Partner

8 Decent Work and Economic Growth

12 Responsible Consumption and Production
G20

भारत 2023 INDIA
Embracing New Products and New Ideas
Innovation and Digital Transformation
Our Focus
UNWTO Technical Assistance

40 Projects

30 Countries

US$11 million in value
Tourism Resilience Programme
Voluntary contributions
UNWTO Affiliate Members Network

The Bridge Between the Public and Private Sectors
Working with Non-Member States

Survey of Members’ Priorities:

MST Experts Group:
UNWTO: Growing in Size and Relevance
Placing Tourism High on Global Agenda
UNWTO in the UN: Stronger and Bolder
UN General Assembly Resolution

“Promotion of sustainable tourism, including ecotourism, for poverty eradication and environment protection”

112 Countries Voted in Favor
Tourism’s Voice at the Highest Level

COP27
SHARM EL-SHEIKH
EGYPT 2022

UN
2023 WATER CONFERENCE
2023: Year for Investments, Jobs and Education
2024-25 Programme of Work

Inclusive

Ambitious

Innovative
Thank you