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1. Welcome Message

The Kingdom of Saudi Arabia welcomes all delegates to Riyadh for the 43rd Edition of World Tourism Day 2023. As the host of this year’s World Tourism Day, we proudly invite you to experience the beauty of Riyadh where tourism is reviving stronger.

The General Information Note provides event information and details on the administrative, logistics, safety protocol and requirements for all guests. Guests are advised to reach through WTD2023@mt.gov.sa and wtd2023@unwto.org for further administration and logistics inquiries.

We wish all delegates a fruitful conference and memorable stay in Riyadh, Saudi Arabia.
2. Meeting Venue and Programme

The World Tourism Day 2023 will be held on 27 – 28 September 2023 at the Four Seasons Hotel, Riyadh, Saudi Arabia. The general programme is as follows:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event/ Activity</th>
</tr>
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<tbody>
<tr>
<td>September 27th 2023</td>
<td></td>
</tr>
<tr>
<td>10:00 - 17:00</td>
<td>World Tourism Day 2023: Event on Tourism and Green Investments</td>
</tr>
<tr>
<td>20:30 – 23:00</td>
<td>Gala Dinner and Celebration</td>
</tr>
<tr>
<td>September 28th 2023</td>
<td></td>
</tr>
<tr>
<td>10:00 – 12:30</td>
<td>Tourism Leaders Forum: Tourism for People, Prosperity, and Intercultural Dialogue</td>
</tr>
<tr>
<td>12:30 – 14:00</td>
<td>Lunch</td>
</tr>
<tr>
<td>14:00 – 17:00</td>
<td>The Future of Investment in Tourism</td>
</tr>
<tr>
<td>19:30 – 22:30</td>
<td>Tours in Riyadh</td>
</tr>
</tbody>
</table>

A detailed schedule and agenda of World Tourism Day 2023 celebration and the Tourism Leaders Forum will be shared by email and will posted on the World Tourism Day website: www.unwto.org/world-tourism-day-2023

3. Registration

All delegates are required to register through the online registration link (https://www.unwto.org/form/world-tourism-day-2023) at the official World Tourism Day website www.unwto.org/world-tourism-day-2023

Badges and Access

In-person delegates are required to register online and report to the reception or the registration counter at the hotel to collect the ID badge. ID badge and event kits are only available for registered delegations. The registration counter and help desk at the hotel will be open on 26 - 28 September.
4. Airport Arrivals and Departure

a. Flights

Participants are responsible for their international travel to and from Riyadh, Saudi Arabia.

Further information regarding King Khalid International Airport in Riyadh is available in the following website: https://www.riyadh-airport.com/

b. Visa Requirement

Saudi Arabia will issue electronic visas to each registered and approved participant.

Attendees will receive their visas via email.

Accurate and valid registration information including names as appear on passport, email addresses, mobile phone numbers, and clear headshots are required for visa issuance. The information submitted through registration will be used to issue the visas.

Please note that passports must be valid for at least six months prior to the visit.

Applying for visas through Saudi Arabian Embassies is not required as a special electronic visa will be issued and shared via email.
5. Accommodation, Venue, and Transportation

a. Accommodation

Accommodation for only the following guest criteria is provided by Saudi Arabia from 26th until 29th of September:

- **Official government delegation:** (Head of delegation + 2 delegates)
- **Private sector:** 1 international representative
- **International Organizations:** 1 representative
- **Media and dignitaries:** 1 representative

Any additional guests can book their own accommodation. Below are suggestions for hotels near the event venue.

- Hyatt Regency Riyadh Olaya
- Narcissus Hotel & Spa Riyadh
- Rosh Rayhaan by Rotana
- Le Meridien
- Novotel Riyadh Al Anoud
- Courtyard by Marriott Riyadh Olaya

b. Venue

The venue for all sessions will be held in the **Four Seasons Hotel, Riyadh**.

c. Transportation

The mobility of the guest criteria mentioned above will be managed by the Ministry of Tourism of Saudi Arabia. Private cars and shuttles will be provided from 26th until 29th of September from and to the hotel, airport, and other designated locations within the agenda during the event.

6. Liaison Officers

The Ministry will assign a Liaison Office (LO) for each Head of Delegation. The name and contact information of LO will be communicated to delegates after the registration submission. The LO is responsible for communication and coordination with delegates for logistical or administrative concerns.
7. Event Security

Delegates should wear their meeting ID badges visibly at all times while in meeting areas. They are non-transferable.

8. Dress Code

Saudi Arabia’s climate is generally hot (Temperature: **40°C and 25°C at night**). Delegates are advised to bring light cotton wear and light suits.

Official meetings and events: Business Attire
Gala Dinner: Formal Wear
Outdoor for the technical tour: casual

9. Meeting Venue Facilities, Services, and Activities

a. Medical Services

Medical and emergency services will be provided to registered delegates who require assistance at Event venue. For healthcare services information and locations in Saudi Arabia, visit the link below:

b. Activities

**Experience Saudi Arabia**
For information about tourism in Saudi Arabia beyond Riyadh, please visit
https://www.visitsaudi.com/en

10. Technical Tour and Visit

A complimentary technical tour will be organized for guests on September 27th. More detailed will shared by email.
11. Riyadh General Information

a. Electrical Equipment

Electrical sockets in Saudi Arabia usually supply electricity at (127/220) volts AC.

b. Currency and Banking

The currency in Saudi Arabia is the Saudi Riyal (SAR). Authorized money changers are available at the airport and near the meeting venue. Delegates can also withdraw SAR through Automated Teller Machines (ATMs). Major credit cards are widely accepted in most hotels, restaurants, and stores. ATMs are also widely available in Riyadh.

12. Emergency Phone Numbers

For any urgent matters, please contact your LO or Delegates can also call the emergency numbers below:
Medical emergencies (Ambulances): 997
Police: 999 or 911

13. Media Center

An International Media Center will be established at the venue in order to facilitate the work of journalists accredited to cover the meetings. Members of the press who wish to cover the events will be required to register online.
WORLD TOURISM DAY 2023

TOURISM & GREEN INVESTMENTS