With Stay for the Planet, BWH Hotels are committed to the sustainable management of their business by monitoring consumption, implementing energy efficiency actions and reducing their environmental impact thanks to virtuous behavior.

The sustainability rating expresses through the number of leaves, the score obtained by hotels in terms of environmental performance based on six different impact areas:

- Energy
- Water
- Waste
- Purchases
- Behaviors
- People
Hotel Carbon Measurement Initiative (HCMI)

- **Comparable metrics**
  Used in the industry’s largest sustainability index, the Cornell Hotel Sustainability Benchmark

- **Used by 25,000+ hotels globally for 10 years+**
  Including large hotel companies and business travel platforms

- **Based on expert carbon reporting guidance**
  Applying core aspects of the GHG Protocol Standards

- **Free and accessible to all hotels**
  Regardless of experience, location, or size

- **Created by the industry, for the industry**
  With 23 leading global hospitality companies and external experts

International Tool used by over 25,000 hotels and International groups.

Hotel Water Measurement Initiative (HWMI) is a methodology and tool for hotels to calculate the water use in their properties.

Download
• Help our hotels
• Act like a group
• International engagement

PAVING THE ROAD TO SUSTAINABLE STAY
ESG FRAMEWORK FOR TOURISM BUSINESS

• WHY it is important
  • The operators can address to specific indicators to undertake a clear process and simplify the data report and set specific targets
  • The stakeholders are facilitated to compare the actions companies are taking on ESG

• HOW it should be
  • easy to use
  • give clear indications about the measurements tools
  • help to set KPIs to reduce the impact suggesting valuable actions at least in the short/medium terms.
  • Help to create a journey to arrive to zero emissions.