Briefing on the SF-MST Editorial Group

4th Meeting of the Expert Group on SF-MST
19-20 September 2023
Andalucía Lab, Marbella, Spain
Agenda

1. Mandate of the MST Editorial Board

2. Composition

3. Research Groups

4. Outcomes
Mandate of the SF-MST Editorial Board

ROLE & MAIN ACTIVITIES

1. Guidance on the SF-MST\textsuperscript{1} drafting and consultation process

   ✓ Consider feedback from consultation on SF-MST

   ✓ Recommend technical treatments for finalizing SF-MST in light of consultation and ongoing research

2. Advice on the research agenda and tasks

3. Support and advocate for the SF-MST

\textsuperscript{1} SF-MST: Statistical Framework – Measuring Sustainable Tourism
Editorial Group Composition

Institutions:
- Non-Governmental Organization
- National statistical agencies
- Ministries of tourism
- National tourism organizations
- Universities
Working Groups

Areas of expertise

1. Allocation of environment flows and indicators

2. Measurement of social dimension of tourism sustainability

3. Delineation of sub-national spatial areas

4. Tourism occupations
 Allocation of environmental flows and indicators

**FOCUS**

The different perspectives on attribution to tourism (e.g. production, consumption, visitor, trip) and issues of residence and territory

Proposals for relevant indicators taking into consideration the appropriate denominator (e.g. per visitor, per visitor overnight, etc) and questions of scope (e.g. accommodation sector only)

Recommendations on how to derive tourism ratios for environmental flows

Description of additional measurement considerations that apply at sub-national level for these environmental flows

**MEMBERS**

DENMARK

GERMANY

ITALY

UGANDA

CARDIFF BUSINESS SCHOOL
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<tr>
<th>FOCUS</th>
<th>MEMBERS</th>
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<tr>
<td>Identification of important themes to be measured</td>
<td>MALAYSIA</td>
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<tr>
<td>Proposals for specific indicators to measure the themes</td>
<td>EUROPEAN COMMISSION</td>
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<tr>
<td>Description of additional measurement considerations for the subnational measurement of the social dimension</td>
<td>GOVERNMENT OF ANDALUSIA (SPANISH REGION)</td>
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<td>Can all indicators for the social dimension be applied in all countries and cultural contexts? If not, what considerations should be included in SF-MST?</td>
<td>IN2DESTINATION</td>
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<td>FORMER OFFICIAL OF THE NETHERLANDS STATISTICS OFFICE</td>
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Delineation of sub-national spatial areas

**FOCUS**

Whether regional, municipal and local levels are appropriate Identification of additional levels or types of sub-national area that should be considered. Classifications of sub-national areas that can be applied (e.g. NUTS in Europe)

Criteria for local tourism destination

Methods, assumptions and criteria to delineate each levels and what guidance can be included that can be applied in many different contexts/across countries

Commonly, approaches to defining sub-national areas for tourism activity are determined using economic (supply/demand) criteria. What role can/should be played by social and environmental criteria
Tourism occupations

FOCUS

Objective: Identify approaches to the measurement of tourism characteristics occupations.

Tasks: Identify possible conceptual approaches to developing tourism characteristics occupations and a typology of characteristics for tourism occupations, considering other thematic views of activities for ISCO-08.

Outcomes:
- Proposed list of occupations
- Indicators of tourism occupations
- Data needs/estimation techniques
Members of the Editorial Board held three virtual meetings

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<th>3&lt;sup&gt;rd&lt;/sup&gt; meeting (May 5, 2023)</th>
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<tr>
<td>• Review comments received on version 3 and focused on the structure of the SF-MST framework</td>
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<td>• Recommendation to keep the focus on the national level and address sub-national issues in each dimensions</td>
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<td>• Redraft a Chapter 1 as a shorter introduction and develop a new Chapter 2 to cover key features, including conceptual design and framing, and sub-national level considerations.</td>
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<th>4&lt;sup&gt;th&lt;/sup&gt; meeting (May 31, 2023)</th>
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<td>• Focus on the main updates to Version 4 in all chapters</td>
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<td>• Review the revised introduction, the New Chapter 2</td>
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<td>• Recommend to incorporate air pollutants in the Environmental chapter</td>
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<td>• Agree to structure the social dimension chapter around the 4 perspectives of visitors, host communities, tourism supply, and governance.</td>
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<th>5&lt;sup&gt;th&lt;/sup&gt; meeting (July 6, 2023)</th>
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<td>• Reviewed the new version of Chapter 5 on the social dimension</td>
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<td>• discussed a New Chapter 6 designed to cover complementary topics in line with previous practices, including the IRTS 2008</td>
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Canada’s New Federal Tourism Growth Strategy

- Released on July 4th, 2023
- SF-MST is specifically mentioned in the new strategy:

Collaboration with our partners and support for critical initiatives, such as the UNWTO's initiative **Towards a Statistical Framework for Measuring the Sustainability of Tourism (MST)**, will provide additional guidance on sustainability and establish tourism-specific targets.

Thank you