Statistical Framework for Measuring the Sustainability of Tourism

Fourth Meeting of the MST Expert Group
19 & 20 September 2023 – Marbella, Spain
3 Measuring the Economic Dimension

3.1 Introduction

3.2 Measuring the sustainability of visitor flows and expenditure

3.3 Measuring the economic structure and performance of tourism industries

3.4 Measuring the employment aspects of tourism

3.5 Measuring tourism investment in produced assets and related infrastructure

3.6 Measuring tourism related government transactions

3.7 Measuring the economic dimension for sub-national spatial areas
Main comments on Ch 3, version 4

Overall, there were no substantive concerns concerning Chapter 3, version 4. There was general appreciation and support for the chapter, indicating that the additional sections and extensions of previous sections incorporated between versions 3 and 4 were appropriately implemented.

The main comments on this chapter concerned:

- Clarifying the discussion of the characteristics of tourism employed persons, including classes for education and occupation
- Clarifying the proposed method for measuring tourism occupations
- Highlighting the relevance of tourism value-chain analysis and clarify the explanation of tourism leakage
- Better explaining the links to the analysis of risk and resilience in the introduction to the chapter.
- Providing greater detail in the measurement of tourism GFCF and better links to FDI measures.
- Clarifying the thresholds for size of tourism businesses
Responses to Ch 3, version 4 comments

- Refinements have been incorporated to the discussion on economic benefits to highlight value chain analysis and tourism leakage (Section 3.3.3)

- Clarifications have been made to discussion of recording the characteristics of tourism employed persons, including classes for education and occupation (section 3.4.3)

- Inclusion of new table 3.7 on GFCF of tourism industries and refinements to the characteristics of stock of tourism assets in table 3.8

- Inclusion of proposed indicators concerning FDI (3.82)

- Technical discussions are ongoing to finalise agreed wording with respect to the method for measuring tourism occupations, the size thresholds for tourism businesses and the links to the analysis of risk and resilience.
Questions and discussion