Statistical Framework for Measuring the Sustainability of Tourism

Fourth Meeting of the MST Expert Group
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Structure of Chapter 5

5 Measuring the social dimension

5.1 Introduction

5.2 Statistical framing for the measurement of the social dimension

5.3 Measuring the visitor’s perspective

5.4 Measuring the host community perspective

5.5 Measuring the tourism suppliers perspective

5.6 Measuring the governance perspective
Main comments on Ch 5, version 4

Overall, there was general appreciation and support for the revised chapter, indicating that the major work to build more detail and richness into the measurement description and recommendations between versions 3 and 4.

The main comments on Chapter 5, version 4 were:

- Highlighting that the text provided too many summaries of the four different perspectives and some rationalisation would be beneficial
- A request to provide more specific indicators
- Proposals to refine the topics included in the measurement of visitor satisfaction and host community perceptions
- To provide improved description of the measurement of decent work and other employment related topics
- To consider including stakeholder participation explicitly together with civic engagement
Responses to Ch 5, version 4 comments

- Streamlining the presentation and discussion of the four perspectives, particularly in section 5.2
- A range of improvements to the description of indicators has been made but further specificity may be possible pending further discussion on the appropriate indicators across the four perspectives.
- Refinement to the list of topics included in the assessment of the visitor and host community perspectives
- The discussion of employment related has been improved based on specific suggestions
- Stakeholder participation explicitly included in the discussion on governance
Questions and discussion