Statistical Framework for Measuring the Sustainability of Tourism

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Following previous practices in manuals on tourism statistics, international trade statistics, environmental-economic accounting, it is proposed to include content explicitly recognizing a range of considerations and cross-cutting topics for the successful implementation and use of SF-MST.

The proposed structure is:

6 Complementary topics
   6.1 Introduction
   6.2 Institutional arrangements for implementation
   6.3 Approaches and considerations in implementing SF-MST
   6.4 Expectations concerning data quality
   6.5 Potential applications and extensions of SF-MST
   6.6 Introduction to the research agenda
Overview of sections

- **Institutional arrangements**
  - In relation to the audience of SF-MST, this section recognizes the importance of institutional arrangements for implementing and using such a cross-cutting framework and how arrangements can vary between countries, recommending that in any case NTA and NSO must coordinate their efforts.
  - Considering the wide scope SF-MST, this section will recommend to enlarge the traditional inter-institutional platform for tourism statistics (composed of mainly NTA, NSO, Central bank), to include arrangements with other line Ministries (environment, social affairs, labour, planning, transport etc..) and other relevant institutions and agencies.

- **Implementation:**
  - This section will expand upon the introductory message in chapter 2, recommending implementation in a flexible modular way based on policy priorities and circumstances, mention the future development of an SF-MST Compilation Guide, the need for capacity development, and future data collection for international comparability purposes.
  - The key messages draw from experiences in a number of cross-cutting statistical implementation including tourism statistics and environmental-economic accounting.
Overview of sections (cont)

- **Expectations on data quality**
  - This section will outline the key expectations in this space, summarising and updating on existing materials from IRTS and similar frameworks with the current thinking and references in the assessment of data quality.

- **Introduction to potential applications and extensions**
  - This section will introduce some potential applications and extensions of SF-MST, such as the links between direct-indirect-induced effects, international reporting, projections and scenarios, assessment of risks and thresholds, and support for business level reporting on ESG.

- **Introduction of the research agenda**
  - This section introduces the role and process surrounding a research agenda for a statistical framework reflecting standard approaches used in other statistical areas. It also introduces six major topics for inclusion on an initial research agenda.
Topics for discussion

• Is the structure relevant?

• Are there additional topics to be included?

• Are the key messages clear?

• Are there additional resources and information about compilation that might be incorporated?

• Are they additional applications or extensions that should be highlighted?