Swiss pilot study on MST

Dr Fabian L Schrey

Analysis and interdisciplinary activities

4th meeting of the Expert Group on MST, Marbella, 19/09/2023
Switzerland currently chairs the Program and Budget Committee.

Meeting in order to review the draft Programme of Work 2024-2025.

In the Draft Programme of Work for 2024-2025, MST has been identified as a flagship UNWTO initiative.

This was explicitly appreciated by the Program and Budget Committee under the leadership of Switzerland as its Chair.

Great motivation for this final sprint towards UNWTO General Assembly endorsement and subsequent UN headquarters endorsement!
Objectives

• Close adherence to MST Framework
• Meaningful communication with public
• Integration into other frameworks
• Don’t let perfect be the enemy of the good
Linking

• Linking Environmental Accounts and TSA

• Model approach to repartition NACE-2 digit level environmental account into TSA products

• Future extension to calculate NACE 3 (or lower) environmental accounts for some heterogeneous tourism products
Results I
Data presentation

Sustainability indicators of the TSA relative to different reference values by product. PX-Web (admin.ch)
Difficulties

- Regionalisation
- Communication
- Linking social and ecological dimension
- Type of tourism (Seasonality)
- Covid
Next steps

• Annual publication

• Survey data on social dimension

• More detailed environmental accounts
Thank you.

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