Executive summary

Pursuant to its resolution A/RES/749(XXIV), the 24th General Assembly approved the creation of a Committee on Matters Related to Affiliate Membership (CMAM) of the UNWTO aimed at enhancing the integration of the Affiliate Members within the UNWTO’s structures.

The purpose of this document is to inform the General Assembly on the main outcomes of the CMAM since its establishment in December 2021.

Action by the General Assembly

DRAFT RESOLUTION¹

The General Assembly,

Having examined the report of the Committee on Matters Related to Affiliate Membership,

1. Takes note of the Report of the Committee;

2. Thanks the Chair of the Committee and the members of the CMAM for the successful fulfilment of their mandate;

3. Appreciates the efforts made by the members of the CMAM to enhance the cooperation between the Affiliate Members and the Members States; and

4. Invites the Committee to continue to work together with the Board of the Affiliate Members on initiatives to strengthen the Affiliate Membership.

¹ This is a draft resolution. For the final resolution adopted by the Assembly, please refer to the Resolutions document issued at the end of the session.
I. Activities carried out during the period 2022-2023

1. Pursuant to its resolution A/RES/749(XXIV), the 24th General Assembly approved the creation of a Committee on Matters Related to Affiliate Membership (CMAM) of the UNWTO aimed at enhancing the integration of the Affiliate Members within the UNWTO’s structures.

2. By decision CE/DEC/4(CXV), the Executive Council approved a transitional composition of the Committee on Matters Related to Affiliate Membership for the period 2021-2023 as follows:
   (a) Africa: Côte d’Ivoire
   (b) Americas: Honduras and Mexico
   (c) East Asia and the Pacific: China
   (d) South Asia: Iran
   (e) Europe: Azerbaijan, Croatia and Spain
   (f) Middle East: Saudi Arabia
   (g) Chair of the Board of the Affiliate Members

3. At the first meeting of the CMAM (May 2022), the members of the Committee elected, by consensus, Spain as the Chair and Cote d’Ivoire as Vice-Chair of the Committee for the period 2022-2023.

4. Since its creation at the 24th General Assembly, the Committee on Matters Related to Affiliate Membership (CMAM) has held the following meetings:
   (a) 1st Meeting of the CMAM – Madrid, 26 May 2022 (hybrid format)
   (b) 2nd Meeting of the CMAM – Madrid, 17 November 2022 (hybrid format)
   (c) 3rd Meeting of the CMAM – Madrid, 11 May 2023 (hybrid format).
   Two meetings are also scheduled to be held in October 2023:
   (d) 4th Meeting of the CMAM – Madrid, 10 October 2023 (hybrid format)
   (e) 5th Meeting of the CMAM – Samarkand, 17 October 2023 (in person).

5. Pursuant to the provisions of Article 6(c) of the Charter of Affiliate Membership, the members of the Committee have convened regular coordination sessions with the Chair of the AM Board to establish the annual strategy and the main objectives of Affiliate Membership and to approve the Programme of Work.

6. The Committee invited at its meetings institutional representatives of the Affiliate Members to share with the CMAM the latest developments and main activities carried out by the Affiliate Membership, as well as proposals for relevant activities to be included in the Programme of Work.

7. In accordance with Article 6(b) of the Charter of Affiliate Membership, the members of the CMAM received the Summary of Affiliate Members' Activities for 2022 and for the first semester of 2023, providing a comprehensive overview of the involvement and collaboration of the Affiliate Members with the Organization.

8. The members of the Committee participated in the preparation of the Programme of Work of the Organization. The UNWTO Secretariat presented to the members of the Committee the main inputs received from Affiliate Members through the survey launched in December 2022 to gather feedback from the Affiliate Members for the 2024-2025 UNWTO Programme of Work and Budget.

9. The Committee endorsed the new **Strategy for a quality-oriented and geographically balanced expansion of the UNWTO Affiliate Membership**, developed by the Secretariat, focused on regions with great tourism potential but underrepresented in terms of the number of Affiliate Members, mainly the Middle East, Asia and Africa. Also, the Committee submitted said Strategy to the consideration of the 117th Executive Council, which endorsed it and supported its implementation.
10. During the period 2022-2023, the members of the Committee reviewed applications for affiliate membership and recommended to the Executive Council to provisionally admit as Affiliate Members 49 entities (see document A/25/7(a) Annex I for the complete list), pending ratification by the 25th session of the General Assembly.

11. As a result of the effective implementation of the new Expansion Strategy, a group of solid new candidatures for affiliate membership will be proposed to be provisionally approved by the 119th Executive Council and ratified by this 25th General Assembly. This set of prospective Affiliate Members is more balanced from the regional point of view, including many entities from the targeted underrepresented regions. More details related to the status of the Affiliate Membership are included in document A/25/7(a) – Part B.

II. Members of the CMAM for the term 2023-2027

12. Since the mandate of the current members of the Committee expires at the 25th session of the General Assembly, the Executive Council is invited to appoint the 9 (nine) Full Members recommended by the Regional Commissions for the four-year mandate 2023-2027 at its 120th session, which will take place right after the 25th session of the General Assembly.

13. The following candidatures have been designated by the Regional Commissions for the Committee on Matters Related to Affiliate Membership for the period 2023-2027, pending approval of the Executive Council:

(a) Africa: Algeria  
(b) America: Argentina and Uruguay  
(c) East Asia and the Pacific: Republic of Korea  
(d) South Asia: India  
(e) Europe: Spain, Tajikistan and Uzbekistan  
(f) Middle East: Jordan

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