UNWTO’s TOURISM OPENS MINDS INITIATIVE
We created this toolkit to show you how to use the emblem across various media and how to show your endorsement publicly.
UNWTO's TOURISM OPENS MINDS INITIATIVE

Flag

TOURISM OPENS MINDS
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Billboards
UNWTO's TOURISM OPENS MINDS INITIATIVE
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TOURISM OPENS MINDS

T-shirt / Totebag / Watch
TOURISM OPENS MINDS

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Lanyard / Car
Partner Endorsement
Digital Amplification
Social Media Filters
TOURISM OPENS MINDS

Glasses Adaptation
TOURISM OPENS MINDS

Glasses Adaptation
TOURISM OPENS MINDS

Social Media Filter
Thank You!