The Role of Partnerships in Achieving UNWTO’s Objectives

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International tourist arrivals

Source: UNWTO, Data as of September 2023
* Provisional data
The UNWTO Tourism Data Dashboard provides statistics and insights on key indicators for inbound and outbound tourism at the global, regional and national levels. Data covers tourist arrivals, tourism receipts, tourism share of exports and contribution to GDP, source markets, seasonality, domestic tourism and data on accommodation and employment.
UNWTO International Network of Sustainable Tourism Observatories (INSTO) advancing the measurement of tourism economic, social and environmental impacts

One Planet Sustainable Tourism Programme
Collaborating with the other UN agencies, governments, and tourism stakeholders within the framework.

Global Plastics Initiative - circularity in the tourism value chain through the implementation of the Global Plastics initiative

Measure to Manage better: Measuring the Sustainability of Tourism (MST) framework

Glasgow Declaration on Climate Action in Tourism: Measure, Decarbonize, Regenerate and Unlock finance through collaboration
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