



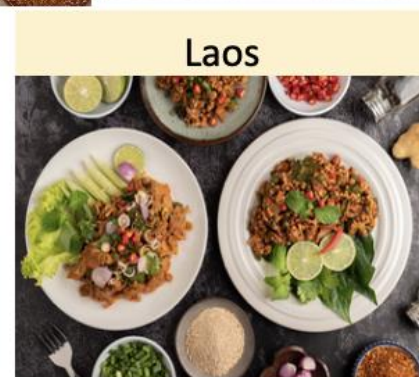
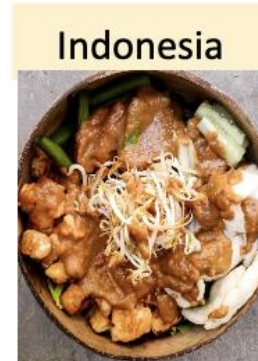
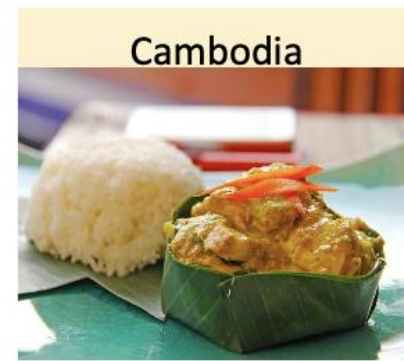
Gastronomy Tourism in Lao PDR

Presented by Lao PDR



THE 4th ASEAN SUSTAINABLE TOURISM AWARDS LAUNCHED

PRESS RELEASE
FOR IMMEDIATE DISTRIBUTION
12th May 2023



Gastronomy Tourism

The theme of the fourth ASEAN Sustainable Tourism Awards 2024 is “Gastronomy Tourism”



Lao Food Festival 2023

- The event was organized from 24-28 January 2023
- More than 180 exhibition booths (, including food booths, craft booths, agricultural items, and products from other ASEAN countries.
- Theme: Promoting Lao Food to International Recognition
- More than 156,484 people visited the event

Objective:

1. To promote the culture, Lao traditional cuisine and the lifestyle of the Lao people to both residents and foreign visitors around the country
2. To encourage and promote farmers, and animal breeders throughout the country to exhibit, sell and develop food quality to meet the standard,
3. To mobilize entrepreneurs to produce quality products to be able to create a wide trade network throughout the country, and gradually expanding to the international market
4. Giving an opportunity to whom having talent in cooking to showcase their product and ability to promote their businesses

Lao Food Festival 2023

Opening Ceremony



Main activities

- the food festival was started to provide a platform for entrepreneurs in Laos particularly for women to share their expertise in creating local products to meet the demands of today's market.
- The event includes various activities:
 - ✓ Food Exhibition and Competition
 - ✓ Cultural performance
 - ✓ Discussion related to gastronomy
 - ✓ Other entertainment activities
- The Lao Food Festival takes place annually
- visitors can try out a variety of local food from different provinces across the northern and southern parts of Laos



Main activities

Food Exhibition and competition (Cooking sticky rice pudding (khao sungkhayah))



Main activities

Winner for Food competition (Cooking sticky rice pudding (khao sungkhayah))



Main activities

Some highlight of Food Exhibition



Main activities

Some highlight of Food Exhibition



Main activities

Some highlight of Food Exhibition



Main activities

Some highlight of Food Exhibition



Main activities

Discussion relate to gastronomy



Some restaurants serving Lao Cuisine

Luangprabang Bio bamboo



[Back to Agenda Page](#)

Some restaurants serving Lao Cuisine

Luangprabang Bio bamboo



Some highlight restaurants serving Lao Cuisine

Kao Lao Restaurant



Thank you

