Briefing on the SF-MST Editorial Group

EXTRAORDINARY MEETING OF
THE COMMITTEE ON STATISTICS
October 16, 2023 September 2023
Samarkand, Uzbekistan
Agenda

1. Mandate of the MST Editorial Board
2. Composition
3. Research Groups
4. Outcomes
Mandate of the SF-MST Editorial Board

ROLE & MAIN ACTIVITIES

1. Guidance on the SF-MST\(^1\) drafting and consultation process
   - Consider feedback from consultation on SF-MST
   - Recommend technical treatments for finalizing SF-MST in light of consultation and ongoing research

2. Advice on the research agenda and tasks

3. Support and advocate for the SF-MST

\(^1\) SF-MST: Statistical Framework – Measuring Sustainable Tourism
Editorial Group Composition

Countries:
- Canada
- Spain
- Cabo Verde
- Mexico
- Philippines
- Australia
- Kingdom of Saudi Arabia

Institutions:
- Non-Governmental Organization
- National statistical agencies
- Ministries of tourism
- National tourism organizations
- Universities
Working Groups

Areas of expertise

1. Allocation of environment flows and indicators
2. Measurement of social dimension of tourism sustainability
3. Delineation of sub-national spatial areas
4. Tourism occupations
<table>
<thead>
<tr>
<th>ALLOCATIONS OF ENVIRONMENTAL FLOWS</th>
<th>MEASUREMENT OF THE SOCIAL DIMENSION</th>
<th>DELINEATION OF SUB-NATIONAL SPATIAL AREAS</th>
<th>IDENTIFICATION OF TOURISM OCCUPATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>DENMARK</td>
<td>MALAYSIA</td>
<td>INDONESIA</td>
<td>CANADA</td>
</tr>
<tr>
<td>GERMANY</td>
<td>EUROPEAN COMMISSION</td>
<td>PHILIPPINES</td>
<td>AUSTRALIA</td>
</tr>
<tr>
<td>ITALY</td>
<td>GOVERNMENT OF ANDALUSIA (SPANISH REGION)</td>
<td>UNIVERSITY LA LAGUNA, CANARY ISLANDS</td>
<td>SAUDI ARABIA</td>
</tr>
<tr>
<td>UGANDA</td>
<td>IN2DESTINATION</td>
<td>EBERSWALDE UNIVERSITY OF SUSTAINABLE DEVELOPMENT</td>
<td>UNITED STATES</td>
</tr>
<tr>
<td>CARDIFF BUSINESS SCHOOL</td>
<td>FORMER OFFICIAL OF THE NETHERLANDS STATISTICS OFFICE</td>
<td></td>
<td>INTERNATIONAL LABOUR ORGANIZATION</td>
</tr>
</tbody>
</table>
Members of the Editorial Board held three virtual meetings

3rd meeting (May 5, 2023)
- Review comments received on version 3 and focused on the structure of the SF-MST framework
- Recommendation to keep the focus on the national level and address sub-national issues in each dimensions
- Redraft a Chapter 1 as a shorter introduction and develop a new Chapter 2 to cover key features, including conceptual design and framing, and sub-national level considerations.

4th meeting (May 31, 2023)
- Focus on the main updates to Version 4 in all chapters
- Review the revised introduction, the New Chapter 2
- Recommend to incorporate air pollutants in the Environmental chapter
- Agree to structure the social dimension chapter around the 4 perspectives of visitors, host communities, tourism supply, and governance.

5th meeting (July 6, 2023)
- Reviewed the new version of Chapter 5 on the social dimension
- Discussed a New Chapter 6 designed to cover complementary topics in line with previous practices, including the IRTS 2008
Canada’s New Federal Tourism Growth Strategy

- Released on July 4th, 2023
- SF-MST is specifically mentioned in the new strategy:

Collaboration with our partners and support for critical initiatives, such as the UNWTO's initiative **Towards a Statistical Framework for Measuring the Sustainability of Tourism (MST)**, will provide additional guidance on sustainability and establish tourism-specific targets.

Thank you