Report of the Committee on Matters
Related to Affiliate Membership

Executive summary

The purpose of this document is to inform the Executive Council on the main outcomes of the meetings of the Committee on Matters Related to Affiliate Membership (CMAM) organized since the 118th Session of the Executive Council:

➢ 4th CMAM Meeting held virtually on 10 October 2023
➢ Informal Meeting held in person on 17 of October, in Samarkand, Uzbekistan.

Pursuant to the provisions of Article 6 of the Charter of Affiliate Membership, the Committee:

a. was updated on the status of the UNWTO Affiliate Membership, received the Report of the Affiliate Members Activities and the draft of the Programme of Work for 2024-2025.

b. the Committee reviewed, validated, and submits for consideration and approval by the 119th Session of the Executive Council, the thirty-nine (39) candidatures to affiliate membership received as of 22 September 2023.
I. **4th CMAM Meeting. 10th October 2023**

1. The Committee on Matters Related to Affiliate Membership (CMAM) held its fourth meeting on 10 October 2023, in virtual format, under the chairmanship of Spain, with the participation of the following members:

   (a) China  
   (b) Côte d’Ivoire 
   (c) Mexico  
   (d) Saudi Arabia  
   (e) Spain

Representative of the Affiliate Members:
- Chair of the Board of Affiliate Members - Asociación Empresarial Hotelera de Madrid (AEHM), Spain

UNWTO Secretariat:
- Director of the Affiliate Members Department

2. **Status of Membership.** The Secretariat presented to the members of the CMAM updated information on the status of the Affiliate Membership.

   (a) **Total number of AMs.** As of the date of this document, the total number of Affiliate Members of the Organization is 432.

   (b) **Voluntary withdrawals.** Since the 118th Session of the Executive Council, one entity has voluntarily ceased to be an Affiliate Member in accordance with Article 35(3) of the Organization’s Statutes.

   (c) **Withdrawal of the membership due to arrears.** Considering that the period of arrears resulting in the termination of membership as an Affiliate Member is two financial years, 42 Affiliate Members ceased their Membership the 1st of July 2023.

3. **Review of the new candidatures for Affiliate Membership.**

   (a) As a result of the expansion strategy for a quality-oriented and geographically balanced expansion of the Affiliate Membership carried out, 69% of the candidatures presented in this package of candidatures are from regions underrepresented in terms of the number of Affiliate Members (Middle East, Africa, and Asia). The Middle East region stands out with over 56% of applications presented due to the special focus given to this region.

   (b) The Committee reviewed thirty-nine (39) candidatures for Affiliate Membership, shared previously by the Secretariat for the examination of the CMAM.

   (c) The Committee appreciates the diversity, consistency and solidity of the new candidatures and submits for consideration by the Executive Council the recommendation to admit provisionally the candidatures reviewed, pending ratification by the General Assembly at its twenty-fifth session.
4. **Annual Report of the Affiliate Membership.** Pursuant the provisions of the Article 6(a) of the Charter of the Affiliate Membership, the Secretariat shared with the members of the CMAM the Annual Report of the Affiliate Membership which includes the results of the expansion strategy to promote a quality-oriented and geographically balanced expansion of the UNWTO Affiliate Membership.

5. **Affiliate Members Programme of Work 2024-2025.** In accordance with the provisions of the Article 6(b) of the Charter of the Affiliate Membership, the Secretariat shared the draft of the Programme of Work 2024-2025 prior to its submission to the 25th Session of the General Assembly.

6. **Next meeting.** The members of the Committee decided that next meeting will be held in person within the framework of the 25th session of the General Assembly (Samarkand, Uzbekistan).

II. **Informal meeting in the framework of the 25th General Assembly**

7. The Committee on Matters Related to Affiliate Membership (CMAM) held an informal meeting on 17 October 2023, in person, with the participation of China.

Representative of the Affiliate Members:
- Chair of the Board of Affiliate Members - Asociación Empresarial Hotelera de Madrid (AEHM), Spain

UNWTO Secretariat:
- Director of the Affiliate Members Department

Observers:
- Argentina
- Uzbekistan
- Tajikistan

8. **Welcome to the new members of CMAM for 2023-2027.** Considering that the term of office of CMAM members finalizes in 2023, the Chair has invited as observers the new members for the term 2023-2027 designated by the Regional Commissions and subject to the approval of the 120th Session of the Executive Council, in order to facilitate the start of the activity of the Committee in its new mandate and composition.

***
Annex I: List of the entities to be provisionally admitted as UNWTO Affiliate Members

1. Aamal Travel & Tourism (Qatar)
2. African School of Economics (Benin)
3. Al Mashreq Hospitality (Saudi Arabia)
4. Almosafer Company for Travel and Tourism (Saudi Arabia)
5. ALPITOUR S.P.A. (ALPITOUR WORLD) (Italy)
6. AIUla Guide Tours (Saudi Arabia)
7. Avoris Corporación Empresarial SL (Spain)
8. Bedouin Limited (Nigeria)
9. Colliers MENA, MENA Real Estate Solutions LLC (Dubai Branch) (United Arab Emirates)
10. Diriyah Gate Company Limited (Saudi Arabia)
11. Dur Hospitality Co. (Saudi Arabia)
12. Eventisimo SLU (Spain)
13. Exhibition World Bahrain (Bahrain)
14. Flynas Company (Saudi Arabia)
15. Fujairah Adventures Centre (United Arab Emirates)
16. Green Climate International (Netherlands)
17. GreenStep Solutions Inc. (Canada)
18. Gulf Hotels Group (Bahrain)
19. INAAR Hospitality & Tourism Consultancy (Saudi Arabia)
20. Katara Hospitality (Qatar)
21. LT Luxy Conciergerie (Côte d’Ivoire)
22. MARAENY - IDB BRASIL S.A (Brazil)
23. Mexico Traveler Network (Mexico)
24. National Hotels Company B.S.c (Bahrain)
25. NeXTfairs (Qatar)
26. Oficina de Convenciones y Visitantes de Monterrey (Mexico)
27. OMRAN Tourism Development Company SAOC (OMRAN Group) (Oman)
28. Qatar Museums (Qatar)
29. Qatari Hotels Association (Qatar)
30. Retaj Hotels & Hospitality (Qatar)
31. Shaanxi Tourism Group Co., Ltd (China)
32. Sharjah Investment and Development Authority (Shurooq) (United Arab Emirates)
33. Széchenyi István University (Hungary)
34. Tanzania Association of Tour Operators (Tanzania)
35. The National Museum (Oman)
36. TUI Care Foundation (Netherlands)
37. Universidad Anáhuac Cancún (Mexico)
38. University of Donja Gorica (Montenegro)
39. ViaVii (Jordan)