

# Statistical Framework for Measuring the Sustainability of Tourism



Fifth Meeting of the Editorial Board  
6 July 2023 - Online



# Agenda

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1. Welcome remarks - Mr. Michel Dubreuil,  
Chair of the MST Editorial Board

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2. Chapter 5: Measuring the Social Dimension:  
main updates and issues for discussion

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3. New Chapter 6 : complementary topics

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4. Key dates and wrap up – Mr. Michel  
Dubreuil, Chair of the MST Editorial Board



# Ch 5: Measuring the social dimension



1. The **conceptual framing** (section 5.2.1) reflects one particular social theory but there are others that may also be applied. Should there be some discussion or noting of other social theories, perhaps as a footnote? See comment from Nico Heerschap in chapter.
2. Is there a **definition of host communities** that we can/should apply?
3. The concept of **tourism carrying capacity for host communities** is introduced in 5.14. Is its inclusion and the text appropriate?
4. **Paragraph 5.23** points to the reality that different destinations and countries will hold different social preferences and norms. How should this be dealt with in SF-MST?
5. The description of **measurement in the visitor perspective** contains a number of elements surrounding and including a trip. Is the explanation of the measurement recommendations sufficiently clear?
6. In measuring the **host community perspective** is a table of data on social context indicators required (e.g. population, income, health, crime, etc) and if so what topics and indicators should be included? Further, should we propose the development of composite indexes such as developed in Costa Rica?
7. Is the inclusion of measures of subjective **wellbeing** within the host community perspective appropriate and correct?
8. What additional aspects should be included in measuring the economic structure theme within the **tourism supply perspective**?
9. What additional guidance can be included in the measurement of the **governance perspective**?
10. What additional **tables** may be included and what changes should be made to the proposed tables?



# Questions and discussion

# New Ch 6: Complementary topics



Following previous practices (such as the IRTS, MSITS, SEEA EA), it is proposed to include text explicitly recognizing some of the key considerations and cross-cutting topics for the success of SF-MST. This could be structured as new chapter 6:

- **Quality, Metadata and Dissemination**

- Drawing from IRTS and similar frameworks, this section will summarize the key requirements in this space and expand upon the introductory remarks on quality in chapter 2 (or perhaps move this text altogether to Ch6?)

- **Institutional arrangements**

- In relation to the audience of SF-MST, recognize the importance of institutional arrangements for such a cross-cutting framework and how arrangements can vary between countries, recommending that in any case NSO and Ministry in charge of tourism should coordinate
- Considering the wide scope SF-MST, this section will recommend to enlarge the traditional inter-institutional platform for tourism statistics (composed of mainly NSO, Ministry in charge of tourism, Central bank), to include as well arrangements with other line Ministries (environment, social affairs, labour, planning, transport etc..) and other relevant institutions and agencies.

- **Implementation:**

- This section will expand upon the introductory message in chapter 2, recommending implementation in a modular way based on policy priorities and circumstances, mention the future development of an SF-MST Compilation Guide, the need for capacity development, and future data collection for international comparability purposes.

- **Introduction to potential applications and extensions**

- This section will introduce some key topics such as the links between direct-indirect-induced effects and business level reporting (forthcoming ESG framework for tourism businesses)

- **Introduction of the research agenda** and a potential respective Annex or living document

# New Ch 6: Complementary topics



## Questions and discussion

- Is “complementary topics” a suitable provisional title? What are your suggestions?
- Is the structure relevant? Are there additional topics to be included?
- Is the suggested length (5-10 pages) appropriate?

# Key dates

Until 31 July	UNCEEA Technical Committees to review Environmental Chapter Expert Group on MST to review Chapters 1 to 4
7 July – 4 August	Expert Group to review Chapter 5
11 September	New version of SF-MST available for the MST Expert Group
<b>19-20 September</b>	<b>MST Expert Group meeting (Marbella, Spain) + MST Editorial Board meeting</b>
29 Sept – 3 November	Global consultation
<b>16 October</b>	<b>Meeting of the UNWTO Committee on Statistics (Uzbekistan) with High-level session on MST</b>
Mid November	Submit Environmental chapter to UNCEEA for approval
End November	Submission of UNWTO report for UN Statistical Commission
Mid-January 2024	Submission to UN Statistical Commission Secretariat of the background document containing SF-MST