



# TUI Care Foundation

By connecting holidaymakers to good causes, the TUI Care Foundation:

- ▶ supports education and training opportunities for young people,
- ▶ promotes the protection of the natural environment in holiday destinations,
- ▶ and helps local communities to thrive sustainably and benefit from tourism.

# Lessons Learned – How to Develop a Sustainable Tourism Destination

*Together with Futouris, we have implemented two projects on Lanzarote and Crete on the topic of sustainable food, focusing on the promotion of ecological cultivation methods of agricultural products as well as networking between producers and local tourism stakeholders.*

*The report describes the prerequisites that are important to develop and position a sustainable food destination, practical tips and key lessons learned.*



COOPERATION



LOCAL



COMMUNICATION



EXPERIENCES



TRAINING



VALUE



EMPOWERMENT



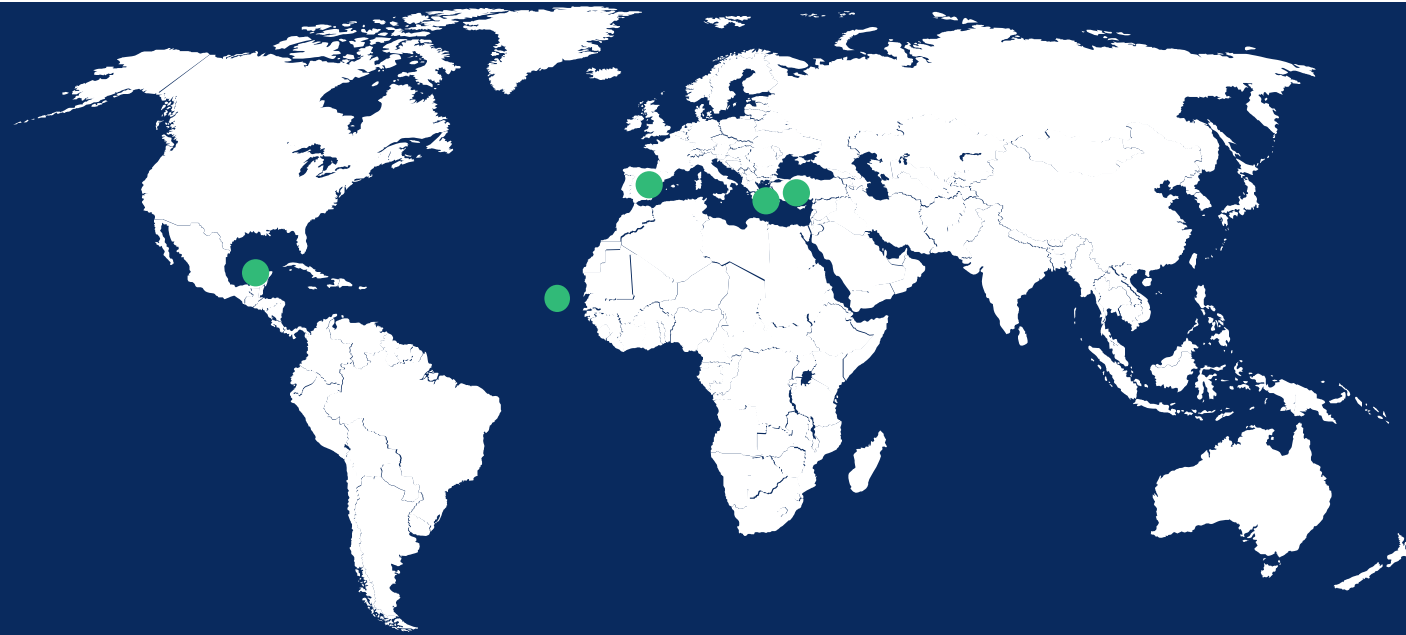
MONITORING



# TUI Field to Fork Programme



The Field to Fork programme supports farming communities to transition to sustainable and regenerative practices which maintain biodiversity and produce local cultural delicacies. It helps to create new income opportunities for farmers and local producers and enables them to build resilience and create short supply chains with the local tourism sector.

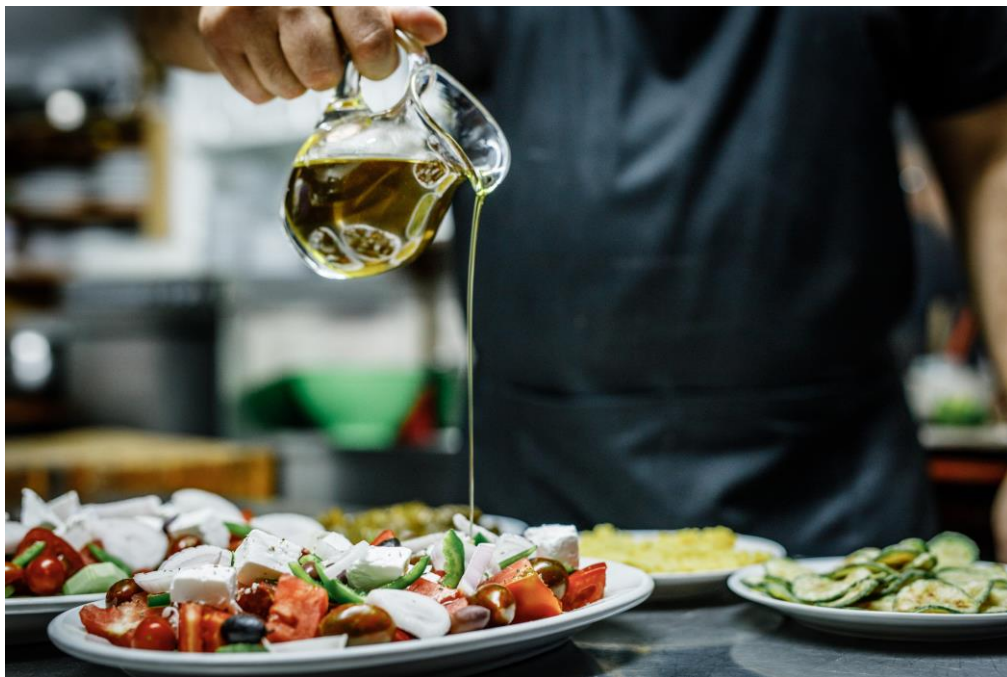


## PAST & CURRENT PROJECTS:

- Cape Verde
- Greece (2x)
- Mexico
- Turkey (2x)
- Spain (3x)



# TUI Field to Fork Greece



# TUI Field to Fork Cape Verde

