Overview on Measurement Efforts in the area of Employment at the destination level by INSTO Members
2 October 2023
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38 INSTO Members ...
Current applications for INSTO Membership from...

- Cali, Colombia
- Atlantic Coast, Ireland
- Gifu Prefecture, Japan
- Central Portugal
INSTO Repository of Tools and Resources

Employment

Where to find it

A Repository of Tools and Resources

on the 11 mandatory issue areas that INSTO Observatories are required to monitor
### PUBLICATIONS


**Employment in Tourism by Age, Education Level and Type of Contracts. Indicators for Measuring Competitiveness in Tourism: A Guidance Document.** OECD Tourism Papers, No. 2013/02, pp. 17, 38 and 50.

**International Recommendations for Tourism Statistics.** Chapter 7 Employment in the tourism industries (p.61ff). United Nations Department of Economic and Social Affairs (2008)

### PRESENTATIONS

**Technical INSTO Webinar on Employment.** Various presentations by INSTO members and experts

**Introductory Webinar on Women's Employment Data in Tourism.** UNWTO (2022)

### OTHER RESOURCES

**Tourism Employment - Project Powered by Telefónica.** UNWTO Global Tourism Dashboard, UNWTO

**Employment – ILOSTAT.** ILO.


**Measuring the Sustainability of Tourism (MST).** UNWTO

**System of Environmental Economic Accounting (SEEA).** United Nations

**Gender Mainstreaming Guidelines.** Gender Mainstreaming Guidelines for the Public Sector in Tourism. World Tourism Organization (2022)

Analysis of indicators measuring employment at the destination level by INSTO members
Employment Indicators Overview from INSTO Observatories

List of all Employment indicators taken from Annual Progress and Preliminary Reports 2019 to 2023

Common Indicator
Total number employed in the tourism sector by industries, occupation and level

Common Indicator
Amount of enterprises in tourism sub-categories that generate x jobs

Common Indicator
Women/men as a % of all tourism employment
## Upcoming INSTO Events in 2023

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<th>INSTO Events</th>
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<td>2023 Global INSTO Meeting</td>
<td>21-22 November 2023 at UNWTO HQ, Madrid Optional technical continuation 23-24 November 2023 in Málaga, organized by the Observatory of Málaga</td>
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<td>INSTO INSIGHTS Webinars: Climate Action, Waste Water, Governance and Accessibility</td>
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THANK YOU!