Global consultation on
the Statistical Framework for Measuring the Sustainability of Tourism

Background
The Statistical Framework for Measuring the Sustainability of Tourism (SF-MST) provides an integrated framework describing the main concepts, definitions and data organization structures to support the production and organization of internationally comparable data on the impacts and dependencies of tourism on the economy, society and the environment. SF-MST will, in due time, be complemented by a Compilation Guide and a set of agreed indicators for international comparability purposes.

The development of the Statistical Framework for Measuring the Sustainability of Tourism (SF-MST) has been led since 2016 by the multidisciplinary Expert Group on Measuring the Sustainability of Tourism, chaired by Austria. This group was set up in partnership with the United Nations Statistics Division (UNSD) and is composed of experts from national statistical offices and ministries in charge of tourism from over 40 countries covering all world regions, as well as international organizations like the International Labour Organization, Organization for Economic Cooperation and Development, Statistical Office of the European Union, and subnational authorities, academia and private sector.

The development of the Statistical Framework for MST has benefited from the experience of 28 pilots in countries and multiple rounds of consultation including a large consultation undertaken in the context of the 6th International Conference on Tourism Statistics: Measuring Sustainable Tourism held in 2017 in Manila, the Philippines. The MST Editorial Board has guided the drafting processes and worked closely with 9 specialized research teams to resolve key measurement issues.

Progress on MST has been regularly reported to the UNCEEA and its SEEA Technical Committee, the London Group on Environmental Accounting and the United Nations Statistical Commission which has, since 2017, “supported the development of the statistical framework for measuring sustainable tourism by the working group of experts on measuring sustainable tourism of the World Tourism Organization, which will include the development of indicators for sustainable tourism, measurement at the subnational level and pilot projects, and noted the interest of a number of countries in participating in these pilot projects” (decision 48/115 (b)). At its last session, the Commission “encouraged the finalization of the document, and welcomed its future submission to the Commission” (decision 54/110 (m)).

Who should fill out this questionnaire?
This questionnaire is being circulated to national statistical offices, national tourism administrations as well as relevant international and regional organizations.
When filling the questionnaire, respondents are encouraged to coordinate their responses with the relevant institutions—mainly the National Statistical Office and National Tourism Administration—for a common country response.
**How will the responses be used?**

The Statistical Framework for MST will be revised on the basis of the comments received by UNWTO in collaboration with the MST Editorial Board.

In order to maximize transparency, the responses to this questionnaire will be made available (no email address will be released) at https://www.unwto.org/tourism-statistics/sf-mst-global-consultation.

Your response to this questionnaire should be submitted by **Wednesday, 15 November 2023**.


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### 1. Contact information

Name:
Unit/division in your institution:
Institution:
Country:
Email:

### 2. Do you have any general comments on the Statistical Framework for MST?

☐ Yes
☐ No

**Comments:**

### 3. Do you have any comments on Chapter 1 Introduction?

☐ Yes
☐ No

**Comments:**

### 4. Do you have any comments on Chapter 2 Key features of the SF-MST?

☐ Yes
☐ No

**Comments:**
5. Do you have any comments on Chapter 3 Measuring the economic dimension?

☐ Yes
☐ No

Comments:

6. Do you have any comments on Chapter 4 Measuring the environmental dimension?

☐ Yes
☐ No

Comments:

7. Do you have any comments on Chapter 5 Measuring the social dimension?

☐ Yes
☐ No

Comments:

8. Do you have any comments on Chapter 6 Complementary topics?

☐ Yes
☐ No

Comments:

Thank you very much for your support!