Monday, 4 March

18:00 – 19:30  
Opening Ceremony  
UN Tourism recognition of the AM Messe Berlin for 40 years of Affiliate Membership  
CityCube

Tuesday, 5 March

12:45 – 13:20  
Launch of the UN Tourism Policy Guidance to Support Climate Action by National Tourism Administrations at the Global Roundtable: How to become Pioneers in Transition at ITB Berlin Convention’s Future Track  
Orange Stage (Hall 7.1.a)

16:45 – 16:55  
Launch of the publication “Quantifying Tourism in City Destinations: Towards a Better Understanding of Urban Tourism” at the World Tourism Cities Federation Session  
Orange Stage (Hall 7.1.a)

Wednesday, 6 March

14:00 – 15:00  
Keynote on Tourism Impact for Good – Creating a Science based Climate Economy for Tourism at the Roundtable on Reconciling Safety and Sustainability: The Need to Understand Risk at ITB Berlin Convention’s Destination Track  
Blue Stage (Hall 7.1b)

Thursday, 7 March

12:00 – 13:00  
Sustainable Rural Tourism: A Foundation for Biodiversity Preservation and Gender Equality – Potentials and Interactions  
Orange Stage (Hall 7.1.a)