MEASURING THE SUSTAINABILITY OF TOURISM IN THE PHILIPPINES

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Measuring Sustainable Tourism: Closing the gap between policies and statistics
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Outline

01 Economic Performance of the Tourism Industry

02 Initiatives in Measuring the Sustainability of Tourism

03 Ways Forward
"PHILIPPINE STATISTICAL ACT OF 2013"

"PHILIPPINE IDENTIFICATION SYSTEM ACT"

"COMMUNITY-BASED MONITORING SYSTEM ACT"

Repub lic Act No. 10625

Repub lic Act No. 11055

Repub lic Act No. 11315
**Philippine Tourism Satellite Account**

**Share of Tourism to the total Philippine economy**

- **GDP**
- **TDGVA**
- **Share of Tourism to GDP**

**Employment in tourism industries**

- Employment in tourism
- Share of employment in tourism to total employment
Tourism in the Philippines down amid COVID-19 fears

The Philippine tourism industry is currently suffering amid the coronavirus disease (COVID-19) outbreak, according to DTI Secretary's report on 24th Wednesday.

Based on data from the Bureau of Immigration, the Department of Tourism and tourist arrivals have dropped 9% in February.

Tourism Secretary Bernadette Romulo-Puyat, January 2021

Tourism revenues plunge P1.54 trillion in 2020

Tourism industry amidst the COVID-19 pandemic

2020

2021

Tourism sector bent on recovering from pandemic losses

“...we have slowly began reopening our destinations for domestic travel with health and safety protocols in place. This gradual revival of the industry will bring back jobs and livelihoods to the rural areas, where many of our tourism products, such as beach, diving, ecotourism, arts and culture, and farm sites are found.”

Tourism Secretary Bernadette Romulo-Puyat, January 2021
The 6th International Conference on Tourism Statistics: Measuring Sustainable Tourism was held in Manila, Philippines from 21 to 23 June 2017.

Political commitments were united and technical expertise were gathered to call for the development and implementation of Statistical Framework for Measuring Sustainable Tourism (MST).

The Philippines’ efforts towards the compilation of MST started in 2017 in response to the Manila Call for Action on MST.
The Philippines (PSA) was the first Chair of the Editorial Board leading to the drafting of the Statistical Framework for Measuring the Sustainability of Tourism.
The Philippine Statistics Authority is currently compiling three (3) tourism sustainability indicators at the national level.

- Water Consumption
- Energy Consumption (Electricity and fuel and other petroleum products)
- Carbon Dioxide Emission

Philippines shared the country’s experience on compiling MST indicators to the UNWTO as part of its publication in 2020.

The pilot MST estimates was released by the Philippine Statistics Authority in July 2021.
The future of MST compilation in the Philippines

Expansion of MST indicators
(e.g., solid waste generated by visitors)

Exploring additional data sources
(e.g., indicators under the Social Dimension)

Compilation at the subnational level
MARAMING SALAMAT!
(Thank you!)

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