UN Tourism Affiliate Members’
Global Networking Session:
Forging Public-Private Alliances

Cebu, the Philippines,
June 27, 17:30-19:00

UN Tourism, through its Affiliate Members Department is organizing a **Global Networking Session**, to be held in the framework of the 36th Joint Meeting of the UN Tourism Commission for East Asia and the Pacific & the UN Tourism Commission for South Asia (36th CAP-CSA, Cebu, the Philippines, June 26-28), addressed to both UN Tourism’s Affiliate Members and other public and private entities from the region potentially interested in joining the UN Tourism membership.

The event will serve as an optimal framework to meet, network, debate and exchange views on priority topics, and to take advantage of visibility opportunities deriving from attending UN Tourism’s relevant events and will be open to the participation of Affiliate Members from all the regions and countries of the world.

**Objectives:**

- Provide a networking space for Affiliate Members from all the regions of the world
- Update Affiliate Members, as well as candidates to become UN Tourism members on the main activities and initiatives to be organized by the UN Tourism Affiliate Members Department, in order to facilitate a better engagement
- Exchange opinions and debate on priority topics for the tourism private sector, to advance toward the development of a more competitive, resilient, and sustainable tourism
- Increase the value of the Affiliate Membership, by maximizing collaboration opportunities

Affiliate Members Department: am@unwto.org
Format:

The format of this initiative will include a comprehensive discussion followed by a networking cocktail reception dedicated to Affiliate Members and other entities potentially interested in joining the UN Tourism family.

Furthermore, the participants attending the networking event will have the opportunity to participate in the other activities organized in the framework of the 36th CAP-CSA, such as:

- First UN Tourism Regional Forum on Gastronomy Tourism for Asia and the Pacific
- The meetings of: the UN Tourism Commission for East Asia and the Pacific & the Commission for South Asia
- Technical Tours to showcase the tourism and cultural offer of Cebu, the Philippines
- Social events (i.e., lunch, dinners and receptions)

Target Audience:

- UN Tourism Affiliate Members
- Representatives of Ministries of Tourism of UN Tourism Member States
- Other public and private tourism entities interested in becoming Affiliate Members

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