It started with a kiss
- 1901 Skiclub Arlberg
- 1921 Skischool Arlberg
- 1928 Arlberg Kandahar Races
- 1937 1st cable car
From Agriculture to Tourism

12,000 Guest Beds
27 Farms

Number of Farms

Number of Guest Beds
FIS World Alpine Ski Championship 2001

- Vision
- Timeline
- This is us
- Who cares?
The Future?

- Kids are our future
- Sports, Nature
- Common goal
- One Vision
• It started with a Kiss and will end in everlasting love