HUTTOPIA
Established in 1999
We design, build and operate high-comfort getaways in nature

“The origin of Huttopia is camping and our desire to reconnect with nature and authenticity. We are light, reversible, have a minimal impact on nature and try to find local resources.”

Philippe Bossanne (President Founder)
Who We Are

NATURE CAMP EXPERIENCE

Designer, Builder and Operator of High-Quality Nature Getaways

Since 1999 in Europe, 2008 in North America, ...2015 in China
3 continents & 8 countries
1500 employees

80+ Resorts worldwide
6 000+ Tents and cabans

Next to 2,5 M overnight stays worldwide
95% direct bookings
**Who We Are**

**A FAMILY BUSINESS**

- **Family-owned** business founded in **1999** by Céline and Philippe Bossanne who are still leading the company
- **Know-how from conception to operation** (eg own digital and management systems, Huttosoft)
- Grown to **1500+ employees** around the world, with 4 headquarters in Lyon, Montreal, Shanghai and Madrid
- In Europe, a presence in constant development (5 new sites every year). In France, 57 sites...now in Spain and Portugal
- Opening glamping up, an industry traditionally aimed at couples, with **products geared to families**
- Looking to partner with **local activity providers** to offer a variety of **children-friendly activities** - Encouraging families to **interacts with nature and discover the beauty of each site**
- **Upcoming projects:** Spain, Portugal, Morocco, Holland, Argentina, Chile, Costa Rica, Dominican Republic, Greece, Japan...
Who We Are

WORLD OF HUTTOPIA
Who We Are

HUTTOPIA IN THE MOUNTAINS

Font Romeu (Pyrenees), Divonne les Bains, Vallouise, La Clarée, Bourg St Maurice, Bozel en Vanoise, Forêt des Vosges...
Who We Are

HUTTOPIA IN THE MOUNTAINS

2008 Partnership with Quebec National Parks, Canada

2015 Sutton, Quebec, Canada

2017 White Mountains, NH, USA

2019 Southern Maine, ME, USA
WHAT WE DO

- **Conceive, build and operate** a variety of high-comfort, camping accommodations in exceptional natural settings

- **Provide** our guests an eco-responsible experience. **Encouraging families to interacts with nature** and discover the beauty of each site

- **Contribute to local development** through partnerships and through showcasing local products and offering a variety of children-friendly activities
Huttopia’s Mission
CONCEIVE, BUILD AND OPERATE

1. **Minimal infrastructure** — Designed to preserve the natural aspect of the site as much as possible and to favor reversibility.

2. **Light, environmentally sensitive accommodations** — Structures on blocks and stilts and lodging units made from wood and canvas.

3. **Landscape integration** — Colors and materials thoughtfully considered to ensure structures and tents blend in with the receiving environment.

4. **Showcasing local culture and biodiversity** — Huttopia seeks to showcase each site’s unique qualities and regional culture.
Huttopia’s Mission

WE ADAPT

« Tents Creetopia »
(Bay James – Canada)
CONTRIBUTE TO LOCAL DEVELOPMENT

- NOT an all-inclusive! We offer very little in the way of activities onsite
- We encourage our guests to discover the region and its activities
- We partner with local food producers to provide local fares at the restaurant and showcase local products in the small boutique
- We create jobs

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>For every 1$ spent at Huttopia, a guest spends 3$ in the surrounding community</td>
<td>1$ : 3$</td>
</tr>
<tr>
<td>Average number of local producers and service providers Huttopia partners with</td>
<td>25+</td>
</tr>
<tr>
<td>Average number of overnight stays in a Huttopia site each season</td>
<td>30000</td>
</tr>
<tr>
<td>Number of jobs created by a Huttopia Site</td>
<td>30+</td>
</tr>
</tbody>
</table>