# Measuring the Sustainability of Tourism (MST):

4\(^{\text{th}}\) Meeting of the Expert Group  
Andalucía Lab, Marbella, Spain  
19-20 September 2023

## Provisional Programme  
(as of 08/08/2023)

### Tuesday 19 September

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 – 09:30</td>
<td>Registration</td>
</tr>
</tbody>
</table>
| 09:30 – 10:00 | **1. Official Opening**  
- Ms. Zoritsa Urosevic, Executive Director, UNWTO  
- Ms. Elena Manzanera, President, National Statistics Institute, Spain  
- Representative from Andalucía (tbc)  
- Mr. Peter Laimer, Chair of the Expert Group on MST and co-Chair of the UNWTO Committee on Statistics, Statistics Austria |
| 10:00 – 10:30 | **2. Setting the scene**  
2.1 MST: progress and objectives  
Ms. Clara van der Pol, Director a.i., Statistics Department, UNWTO  
2.2 Briefing on the MST Editorial Board  
Mr. Michel Dubreuil, Destination Canada |
| 10:30 – 11:00 | **3. SF-MST Introduction and key features (chapters 1 and 2)**  
3.1 Main updates on chapters 1 and 2, Mr. Michel Dubreuil, Destination Canada  
3.2 The delineation of sub-national spatial areas (Chapter 2), Mr. Raul Hernandez, La Laguna University, Spain, and lead author of the MST research group on sub-national measurement |
| 11:00 – 11:30 | Group photo + coffee break |
4.1 Main updates on chapter 3, Ms Leandry Moreno, Officer, Statistics Department, UNWTO  
4.2 Brief from the Research Team on Tourism Occupations, Mr. Manpreet Singh, Australian Bureau of Statistics and lead author of the MST Research group on tourism occupations |

**Documents:** Chapter 1, Chapter 2, Expert Group consultation: summary of comments
13:30 – 15:00  Lunch

15:00 – 16:00  5. Measuring environmental sustainability (chapter 4)

5.1 Main updates on chapter 4, Mr. Arturo de la Fuente, Eurostat

5.2 Attribution of environmental flows to tourism, Mr. Calvin Jones, Cardiff Business School and lead author of the MST research group on environmental flows

5.3 UNCEEA review including accounting for ecosystems services, Mr. Julian Chow, Statistician, UNSD

5.4 Nature and sustainable tourism for the Kunming-Montreal biodiversity framework, advances in the Mexican agenda. Raúl Figueroa Diaz, Director of Satellite Accounts, INEGI, Mexico

Group discussion

Documents: Chapter 4, Expert Group consultation: summary of comments

16:00 – 16:30  Coffee break

16:30 – 18:00  6. Measuring social sustainability (Chapter 5)

6.1 Rationale on the new structure of the chapter, Mr. Nico Heerschap, former Statistics Netherlands and lead author of the MST Research group on the social dimension

6.2 Insights from a statistical perspective, Ms. Apolonia Oblak Flander, National Statistical Office, Slovenia (tbc)

6.3 Measuring visitor perceptions and the link to sustainability, Mr. Julio López Astor, Turespaña

6.4 Addressing decent work in tourism, Ms Valentina Stoevska, Senior Statistician, ILO (tbc)

Group discussion

Documents: Chapter 5, Expert Group consultation: summary of comments

20:30 – 22:30  Welcome dinner
Wednesday 20 September

10:00–11:15 7. Towards a core set of MST indicators

7.1 Initial set of core indicators based on SF-MST and process, Mr. Carl Obst, UNWTO Expert and Ms. Leandry Moreno, Officer, Statistics, UNWTO

7.2 Developing a coherent system of indicators at regional level, Ms. Ana Moniche, European Projects and International Networks, Junta de Andalucía

Group discussion
Document: paper on SF-MST indicators

11:15–11:45 Coffee break

11:45–12:45 8. A harmonized ESG framework for tourism businesses

8.1 Progress and next steps, Ms. Clara van der Pol, Director a.i, Statistics Department, UNWTO

8.2 Findings from the companies' pilots, Ms. Laura Ballerini and Ms. Amy Booth, Oxford University SDG Impact Lab

8.3 Insights from leading companies

Group discussion


9.1 Summary of the meeting, next steps and research agenda, Mr. Peter Laimer, Chair of the Expert Group on MST and Statistics Austria

9.2 Advocacy strategy for MST approval by the UN Statistical Commission, Ms. Clara van der Pol, Director a.i., Statistics Department, UNWTO

Group discussion


- Mr. Peter Laimer, Chair of the Expert Group on MST and Statistics Austria
- Ms. Zoritsa Urosevic, Executive Director, UNWTO

13:30–15:00 Lunch

13:30–15:00 Meeting of the MST Editorial Board (members only)

17:00 – 20:00 Technical tour (time tbc)