A new Era of Digital & Experiential Tourism
The art of creating experiences
Helena González
Special Projects & Digital Art Manager

Executive MBA
Deusto Business School, Bilbao

Industrial Engineer
Politecnic School of Gijón, Asturias

Art Direction & Design Master
ESdesign Superior School of Design, Barcelona

Art Direction Master
International University of Valencia (VIU), Valencia

Double Master’s Degree Management Engineering
Deusto University, Bilbao
Helena González
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“65% of elementary school students will work in jobs that do not exist today”
Necsum Trison is a digital art and entertainment studio specialized in creating magical experiences through technology.

We connect with human emotions

We are generators of memories and unforgettable experiences

Technology, innovation & creativity

Designing Experiences Worldwide

>100

Countries

U.S.A
Mexico
United Kingdom
Spain
Russia
South Korea

Germany
France
USA
China

Spain
Turkey
UAE

France
Russia

Japan

We are generators of memories and unforgettable experiences
Technology & Creativity + Social Changes > Digital & Experiential Tourism
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Changes

- Technological changes
- Environmental changes
- Changes in business
- Political changes

Time
Technology & Creativity + Social Changes > Digital & Experiential Tourism
Changes in society habits

Goods Acquisition

Experiences Acquisition
EXPERIENTIAL FACTOR AS THE BASIS OF A STRATEGY TO INCREASE VISITOR FLOW.
OBJECTIVES

INCREASE NUMBER OF VISITORS

INCREASE TIME SPENT IN THE PLACE

RECURRENCE INCREASE
This experiential technology is taking over. From architecture, to temples and cathedrals, passing through natural parks, museums, zoos, concerts, theme parks and infinite leisure spaces.
CATHEDRALS
STADIUMS
MUSEUMS
MOUNTAIN DESTINATIONS
THEME PARKS
7 WONDERS

CHICHÉN ITZÁ

PETRA

CRISTO REDENTOR
Technology is just a way to generate experiences, but if it is not focused correctly, it will be just that, electronics incapable of connecting or awakening emotions.

Mikel González, CEO de Necsum Trison
People will forget what you said, they will forget what you did, but they will never forget how you made them feel.

Maya Angelou