RUBIELOS DE MORA

Cittaslow
• Rubielos de Mora

- 930m ALTITUDE
- 630 POPULATION
- 9.8 INHABITANTS/Km²
- 365Km TO MADRID
- 394Km TO BARCELONA
AWARD-WINNING TOWN

- 1980 DECLARED “HISTORIC-ARTISTIC TOWN
- 1983 “EUROPA NOSTRA” AWARD
- 2006 “CITTASLOW”
- 2013 JOIN “MOST BEAUTIFUL VILLAGES IN SPAIN”
- 2016 DECLARED MOST BEAUTIFUL AND GOODEST TOWN OF SPAIN
25,000-30,000 VISITORS/YEAR
2%-3% INTERNATIONAL TOURISM
85% OF TOURIST ARE VISITORS
1/45 RESTAURANT/RESIDENTS (SPAIN 1/175)
URBAN HERITAGE
NATURAL HERITAGE
CITTASLOW SPAIN

KEY POINTS

➢ SLOW MEANS WELL DONE
➢ ENVIRONMENTALLY FRIENDLY
➢ PROMOVE THE LOCAL PRODUCTIONS
➢ FOLKLORE, GASTRONOMY, AND TRADITION WILL TAKE PART OF TOURISM RESOURCES.

CITTASLOW MOVEMENT IS URBANISM, AGRICULTURE, EDUCATION, AND TOURISM CARE.
LOCAL PRODUCERS

100% NATURAL HONEY

HONEY PRODUCTS

TRADITIONAL BAKERY
LOCAL PRODUCERS

Mari Golosa

100% NATURAL JAM

ARTISAN BEERS

PEANUT BUTTER

BISCUITS...

RED WINE

HIGH ALTITUDE VINEYARDS

PRODUCED LOCAL

INTERNATIONAL DISTRIBUTION
LOCAL PRODUCERS

100% NATURAL HAM
ARTISANAL CURING
CURED MEAT SELECTION
D.O.P JAMON DE TERUEL
EUROPEAN DISTRIBUTION

MADE FROM DUROC PORK
FRESH, CURED AND FROZEN PRODUCTS
WILD MUSHROOMS ARE ALSO AN IMPORTANT SEASONAL PRODUCT

TUBER MELANOSPORUM

TUBER MELANOSPORUM VIRGIN EXTRA OIL

IT IS CALLED “THE BLACK GOLD”
THANK YOU