TOWARDS THE INSTITUTIONALIZATION OF MST IN MEXICO

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BACKGROUND OF THE FIRST PILOT STUDY

NATURAL PROTECTED AREAS AND ESTABLISHMENTS RELATED TO TOURISM

Legend:
- Natural Protected Areas (NPA)
- Touristic establishments
BACKGROUND OF THE FIRST PILOT STUDY

**FINDINGS**

- It generates profits with zero or minimal environmental impact (within the limits of its resilience).
- Allows support and monitoring of tourism policies.
- Information about sustainable places are a plus attraction for visitors.
How to scale up the sustainable tourism measurement beyond a pilot project?

Ecosystem Accounting
- Food provision
- Carbon sequestration and storage pollination
- *Extension
- *Condition
- *Monetary valuation
- Nature tourism in PNA

Institutionalization
- Ecosystem accounts, including nature tourism.

SNIEG
- Collegiate and inter-institutional work.
- Key Indicators.
- Information of National Interest.

SNIEG: National System of Statistical and Geographic Information.
INSTITUTIONS INVOLVED IN THE INSTITUTIONALIZATION LINKAGE AND ADVANTAGES

Institutions

- National Institute of Statistic and Geography.
- National Tourism Administration.
- National Environmental Administration.
- Specialized Commission for Biodiversity.
- Specialized Commission for Forests.
- Specialized Commission for Protected Natural Areas.
- Treasury.
- Central Bank.

Advantages

- Recurrence.
- Consistency.
- Opportunity.
- Utility of the results.
CO-WORKING OPPORTUNITIES
LINES OF ACTION

1. Regionalization of information of the Ecosystem Account and measurement of nature tourism.


3. Ocean Accounts (including tourist marine).


5. Sustainable bonds, Emissions Trading, bank credits and holding securities with ecosystem services.

6. Environmental challenges for the financial system.
CHALLENGES TOWARDS THE
INSTITUTIONALIZATION OF MST (SNIEG)

- Promote the use and exploitation of information
- Guarantee the recurrence, consistency and timeliness of the information
- Economic and geographic information on sustainable tourism
- Inter-institutional coordination: economic and environmental sector in a Specialized Technical Committee
Use in Public Policies

- Sustainable Reborn Mexico Strategy, of the National Tourism Administration.
- National Strategy for the Conservation and Sustainable Use of Pollinators.
- National Soil Strategy for Sustainable Agriculture.
- National Biodiversity Strategy.

SDG monitoring

- Goal 8.9.
- Indicators 6.6.1 y 15.1.1.

CBD monitoring

- Review of the results of the Ecosystem Account to follow up on the Goals of the Global Post 2020 framework of the CBD.
Headline indicator for monitoring the Post 2020 Global Biodiversity Framework:

-B.1 Functions and services provided by ecosystems, by type of service: sustainable and nature tourism

Goal B. Nature's contributions to people are valued, maintained or enhanced through conservation and sustainable use, supporting the global development agenda for the benefit of all.
THANK YOU

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