

Gamper Smith Associates Ltd. Climate Action Plan 2023 - 2025

July 2023

Gamper Smith Associates Ltd (GSA): Company Profile

- GSA is a small consulting company founded in 2017 and registered in Scotland, UK.
- We work almost exclusively in emerging economies in the areas of local economic development, education and employment, public health and nutrition, and sustainable tourism.
- We provide project management and advisory services including portfolio management support.
- We provide services either on site or online for clients all over the world, and have worked in more than 20 countries since the company was founded in 2017.



GSA and Climate Action

We are committed to Climate Action through our own work and professional partnerships. We work within:

- The framework of the Sustainable Development Goals (SDG) 2030
- The Glasgow Declaration of Climate Action in Tourism (November 2021), of which we are signatories
- As a small consulting firm operating from the home base of its owners and directors, our approach to climate action as a business is inseparable from our private commitments to a more sustainable lifestyle for ourselves and our families.

Our commitment to the Glasgow Declaration

- As stated in the Glasgow Declaration (https://www.oneplanetnetwork.org/sites/default/files/2022-02/GlasgowDeclaration_EN_0.pdf), we ‘... support(s) the global commitment to halve the emissions by 2030 and reach Net Zero as soon as possible before 2050. We will consistently align our actions with the latest scientific recommendations, so as to ensure our approach remains consistent with a rise of no more than 1.5°C above pre-industrial levels by 2100.’
- We commit to develop a Climate Action Plan aligned to the 5 pathways shown below and to report publicly against progress at least annually.



MEASURE

Measure and disclose all travel and tourism-related emissions. Ensure our methodologies and tools are aligned to UNFCCC-relevant guidelines on measurement, reporting and verification, and that they are transparent and accessible.



DECARBONISE

Set and deliver targets aligned with climate science to accelerate tourism's decarbonisation. This includes transport, infrastructure, accommodation, activities, food & drink, and waste management. While offsetting may have a subsidiary role, it must be complementary to real reductions.



REGENERATE

Restore and protect ecosystems, supporting nature's ability to draw down carbon, as well as safeguarding biodiversity, food security, and water supply. As much of tourism is based in regions most immediately vulnerable to the impacts of climate change, ensure the sector can support affected and at-risk communities in resilience building, adaptation and disaster response. Help visitors and host communities experience better balance with nature.



COLLABORATE

Share evidence of risks and solutions with all stakeholders and our guests, and work together to ensure our plans are as effective and co-ordinated as possible. Strengthen governance and capacity for action at all levels, including national and sub-national authorities, civil society, large companies and SMEs, vulnerable groups, local communities and visitors.



FINANCE

Ensure organisational resources and capacity are sufficient to meet objectives set out in climate plans, including the financing of training, research and implementation of effective fiscal and policy tools where appropriate to accelerate transition.



Measure (1)

- **Context:** As a Scotland based consultancy firm with the bulk of our work in emerging economies around the globe 'business travel' is sometimes unavoidable and the main emitting category of Green House Gases (GHGs) for the company. Most measurement and decarbonisation commitments will fall into this category.
- **Our commitment:** Wherever possible, we will aim to avoid air travel. We will do this through:
 - 1) consistently providing an offer to our clients that is equal to or better value to them than a proposal involving international air travel
 - 2) remote and online support
 - 3) working with locally based colleagues
 - 4) using alternative transport where this exists with a reasonable journey time, even if this is at higher cost to the business than flying on the same route
 - 5) avoiding all UK domestic flights, unless in an emergency

Where air travel cannot be avoided, we will minimise GHGs through:

- 1) selecting the most direct flights with the fewest number of legs possible
- 2) flying economy class
- 3) offsetting flight mileage through a reputable carbon offsetting scheme
- 4) incentivising our clients to step up their own climate action as far as possible



Measure (2)

We measure our climate impact either in CO2 equivalents (CO2e) or in a qualitative manner as indicated in the following table.

AREA OF MEASUREMENT	INDICATOR	MEASUREMENT METHOD
Overall Company Climate Impact	<ul style="list-style-type: none"> CO2e 	<ul style="list-style-type: none"> My Climate Calculator (including business travel)
Business Travel	<ul style="list-style-type: none"> CO2e 	<ul style="list-style-type: none"> My Climate Calculator
	<ul style="list-style-type: none"> Nr of assignments within Central Europe where an alternative mode of transport to flying was used 	<ul style="list-style-type: none"> GSA Monitoring System
	<ul style="list-style-type: none"> Nr of assignments the client agreed to online support following an initial request for in person support requiring international travel 	<ul style="list-style-type: none"> GSA Monitoring System
	<ul style="list-style-type: none"> CO2 compensated 	<ul style="list-style-type: none"> My Climate Calculator
Client's Climate Performance	<ul style="list-style-type: none"> Nr of clients and/or associates incentivised to increase their own action on climate and description of action taken by client 	<ul style="list-style-type: none"> GSA Monitoring System



Decarbonise

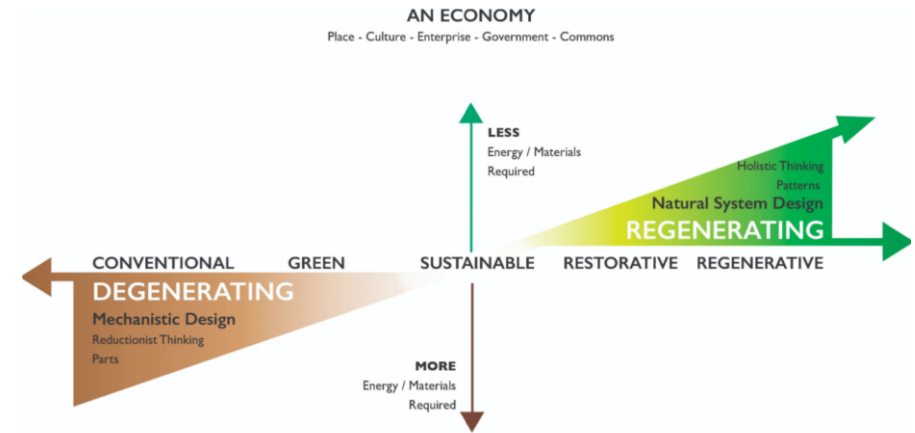
- **Context:** The decarbonisation pathway is about setting targets and defining actions to achieve the targets. We will use measurements for calendar year 2022 as baseline.
- **Our commitment:** Our target is to become a **Net Zero Company by 2025** while incentivising other actors in our professional network to follow suit. We will gradually work towards that target and report annually on progress.

AREA OF MEASUREMENT	Target
Overall Company Climate Impact	<ul style="list-style-type: none"> ▪ Reduce by 5% every year starting from base year 2022 (this target is set under the assumption that we are already performing fairly well and improvements are harder to make)
Business Travel	<ul style="list-style-type: none"> ▪ Reduce overall long-haul business air travel by 10% every year ▪ Use alternative travel to air travel for at least 80% of assignments within Western and Central Europe ▪ At least 2 assignments per year are carried-out over distance, where the client initially requested in person support involving international travel ▪ 100% of CO2e produced as part of business activities are compensated through MyClimate by 2025
Client's Climate Performance	<ul style="list-style-type: none"> ▪ At least 2 clients and/or supported organisations per year are incentivised to come up with their own improved client action ▪ Each year at least 1 partner for climate action is added to our professional network



Regenerate

- **Context:** Regeneration in its simplest form means leaving places in a better place than you have found them.
- **Our commitment:** We contribute to regeneration through:
 - a. investment into regenerative projects and destinations (e.g. as part of CO2 compensation schemes)
 - b. selecting assignments which are aligned to regenerative values and principles
 - c. building capacity and commitment to regeneration amongst clients, associates and partners
 - d. collaborating with others on all fronts for more regenerative destinations and livelihoods.
- Our work is guided by the SDGs 17 goals and targets, the Global Sustainable Tourism Council’s (GSTC) destination and business criteria, as well as the UN’s regenerative tourism principles.





Collaborate

- **Context:** Collaboration and learning are at the heart of our business model (<https://gampersmith.com/>).
- **Commitment:** We commit to working with partners to implement joint climate action aligned to the Net Zero Commitment and the Glasgow Declaration. We will participate through our work in relevant fora, such as the Tourism Impact Alliance, and commit time and funds to improved climate collaboration, learning and exchange. Each calendar year, we will add at least one key partner for Climate Action to our professional network.



Finance

- **Context:** The finance pathway is about ensuring sufficient resources are available for the implementation of our Climate Action Plan.
- **Commitment:** We commit to ensuring that the necessary finance is available to build and update our staff's capacity to act on climate change, to finance alternative business travel, any necessary compensation and to contribute additional time to maximise our own climate action impact.

Status Base Year 2022

AREA OF MEASUREMENT	INDICATOR	TARGET	STATUS 2022
Overall Company Climate Impact	<ul style="list-style-type: none"> CO2e 	<ul style="list-style-type: none"> Reduce by 5% every year starting from base year 2022 (this target is set under the assumption that we are already performing fairly well and improvements are harder to make) 	tbc
Business Travel	<ul style="list-style-type: none"> CO2e 	<ul style="list-style-type: none"> Reduce overall long-haul business air travel by 10% every year 	7.917t CO2e
	<ul style="list-style-type: none"> Nr of assignments within Central Europe an alternative mode of transport to flying was used 	<ul style="list-style-type: none"> Use alternative travel to air travel for at least 80% of assignments within Western and Central Europe 	16% of trips done by train
	<ul style="list-style-type: none"> Nr of assignments the client could be convinced to work over distance instead of international travels 	<ul style="list-style-type: none"> At least 2 assignments per year are carried-out over distance, where the client initially requested in person support involving international travel 	0
	<ul style="list-style-type: none"> CO2 compensated 	<ul style="list-style-type: none"> 100% of CO2e produced as part of business activities are compensated through MyClimate by 2025 	N/A
Client's Climate Performance	<ul style="list-style-type: none"> Nr of clients and/or associates incentivised to increase their own action on climate and description of action taken by client 	<ul style="list-style-type: none"> At least 2 clients and/or supported organisations per year are incentivised to come up with their own improved client action Each year at least 1 partner for climate action is added to our professional network 	0



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