

## **Carbon Management Plan**

Butterfield & Robinson is committed to responsible, sustainable and ethical tourism. Our commitment is operationalized through our Slow Travel Sustainability Plan, guided by BioRegional's One Planet Living Sustainability Framework. Our carbon management plan is a response to the urgent need for tourism to reduce emission. Butterfield & Robinson's commitment is to :

### **1. Measure**

We undertake to measure our full carbon footprint across our offices and operations and aim for a yearly baseline reduction. In line with the Glasgow Declaration, our target is to half our carbon footprint by 2030 and reach Net Zero emissions by 2035.

#### **In progress**

- Commenced measuring the 21/22 fiscal year's carbon footprint across the business with consultant Charlie Cotton from e-collective.

#### **Future**

- Set SBT for reduction following the first year's carbon footprint

### **2. Reduce**

We will continually seek ways to reduce the carbon footprint across the entire B&R ecosystem by:

#### **Accomplished**

- Partnering with C-Level to provide our travellers with a carbon balancing program to offset their international flights.

#### **In progress**

- Using only green energy suppliers in our Toronto office
- Encourage alternative carbon free transport across the B&R community (this includes encouraging work from home, bike to work and public transport use)
- Reduce fuel consumption on European departures (based on km's driven in Europe)
- Rethink & redesign on trip transport methods where possible
- Review trip itineraries to ensure most efficient routing, transport options and aligning with properties and operators that are taking steps to reduce GHG emissions
- Design trips that encourage longer, deeper stays and reduce transferring
- Increase efficiency in guide scheduling & maximise local guides in region
- Reduction in business flights: selective attendance at trade shows & support regional attendance
- Purchase local, organic produce for B&R offices and events
- Work with preferred suppliers and partners based on sustainability commitments and performance
- Wherever possible – sustainability criteria is prioritised over the financial (eg. In procurement decisions etc)
- Reduce food waste across the B&R ecosystem
- Reduce water consumption and improve efficiency in its usage
- Address plastic pollution across our offices and operations

#### **Future**

- Switch to e-vans as when and where they become available

- Creating in house training curriculum for staff to look at personal carbon footprint (part of One Planet Living curricula)

### **3. Regenerate**

Our carbon management plan focuses on carbon reduction over offsetting. We also recognise that protecting, restoring and supporting the world's Biodiversity is as equally important as addressing the climate crisis. To this end we support several reforestation, regeneration and environmental conservation programs around the world. We will continue to scale up the support of such projects through the Slow Fund in the coming decade.

Present and past support include:

- WOW Nature Europe
- Salarte saltpan restoration, Spain
- Ozuchi traditional rice farming, Japan
- UJUBEE wild bee conservation in South Africa (past SF recipient)
- Forest without Frontiers - for every traveller flight balanced with C-Level in 2022, B&R donated \$10 to their FWF program, restoring some of Europe's last great wildlife corridors
- Collaboration with World Land Trust's Buy an Acre program – commitment from 2022 – 2024
- African Parks collaboration – commitment from 2022-2024

Slow Fund Project link - [The Slow Fund \(butterfield.com\)](https://butterfield.com/slow-fund)

### **4. Report & Collaborate**

We commit to be transparent on our annual reporting journey and to collaborate with industry partners to accelerate climate action in tourism over the next decade.