

CLIMATE ACTION PLAN

IN2destination Research & Consultancy S.L.



2023 - 2026

CONTEXT



The urgency of climate change is not at debate and the tourism sector is highly vulnerable to climate change.

Tourism is strongly affected by its impacts, but as many other sectors, it is also an important emitter of greenhouse gas (GHG) emissions, thereby actively contributing to climate change.

In this journey, businesses play a crucial role given their investment potential and ability to affect positive change across entire value chains. For this reason, IN2destination became a signatory of the Glasgow declaration in 2021 the largest and most representative coalition of stakeholders across tourism working together on climate action.

The present action plan addresses internal and external objectives we commit to.

**"CO₂
emissions
from
tourism are
forecast to
increase at
least by 25%
by 2030"**

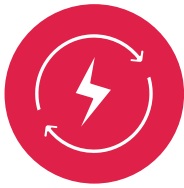
UNWTO/ITF 2019

INTERNAL OBJECTIVES



Implementing a comprehensive climate action plan aims to reduce the environmental impact, but also enhance our reputation and competitiveness, and contribute to a more sustainable future. For this, we have set the following internal objectives:

REDUCE



N.º 01 — Energy Efficiency

Efficient use of energy to perform tasks with minimum waste or loss.



N.º 02 — Sustainable Procurement

Minimize the environmental impact of procurement activities and to promote sustainability in the supply chain.



N.º 03 — Waste Management

Reduce the amount of waste produced and to minimize the environmental impact of waste disposal.



N.º 04 — Sustainable Transportation

Reduce greenhouse gas emissions, air pollution, and traffic congestion for commuting.

MEASURE



N.º 05 — Monitoring

;Monitoring our sustainability performance and identify opportunities for improvement.

COLLABORATE



N.º 06 — Employee Engagement

Create a culture of sustainability within the workplace, where all employees are committed to reducing the company's carbon footprint and contributing to a more sustainable future.

KEY ACTIONS

Objective	Actions
Energy Efficiency	<ul style="list-style-type: none"> • Encourage the implementation of energy-saving measures, such as using energy-efficient light bulbs, turning off lights and electronics when not in use, and setting laptops and computers to “sleep” mode when not in use.
Sustainable Procurement	<ul style="list-style-type: none"> • Evaluate and prioritize the use of sustainable products, such as recycled paper, and biodegradable or compostable office supplies. • Source sustainable and locally-sourced food and beverages for meetings and events.
Waste Management	<ul style="list-style-type: none"> • Implement a waste reduction and recycling program to reduce the amount of waste generated and increase recycling rates.
Sustainable Transportation	<ul style="list-style-type: none"> • To the extent it is feasible: use of public transportation, carpooling, biking, or walking for projects, meetings, events, etc.
Monitoring	<ul style="list-style-type: none"> • Monitoring our progress in all commitments is key for accountability
Employee Engagement	<ul style="list-style-type: none"> • Educate employees on the importance of sustainability and the role they play in reducing the company's carbon footprint. • Encourage employee involvement in sustainability initiatives, such as waste reduction and recycling programs.

EXTERNAL OBJECTIVES

Since our work entails researching and counseling tourism destinations and businesses we can contribute to the collaborate and regenerate pathways. For this reason we have set the following external objectives:

COLLABORATE



N.º 01 — Policy Alignment

Ensure policy alignment integrating climate mitigation and adaptation, biodiversity, and pollution concerns.



N.º 02 — Provide Training

Provide tourism stakeholders with access to tools, methodologies, resources to upskill and address knowledge gaps.



N.º 03 — Governance

Encourage open governance



N.º 04 — Inclusive

Ensure the needs of vulnerable groups are accounted for.



N.º 05 — Research

Monitoring our sustainability performance and identifying opportunities for improvement.



N.º 06 — Employee Engagement

Create a culture of sustainability within the workplace, where all employees are committed to reducing the company's carbon footprint and contributing to a more sustainable future.

KEY ACTIONS

Objective	Actions
Policy Alignment	<ul style="list-style-type: none"> • Ensure policy alignment integrating climate mitigation and adaptation, biodiversity, and pollution concerns in tourism policies, strategies and initiatives. • Collaborate with the tourism value chain to implement innovative business models to improve circularity.
Provide Training	<ul style="list-style-type: none"> • Develop and/or provide education and trainings on sustainability tourism, including exploring cooperation with academic institutions. • Ensure access to available tools and technologies • Collaborate and foster interdisciplinary, multi-level partnerships to address knowledge gaps on climate change impacts and strategies for adaptation and mitigation.
Governance	<ul style="list-style-type: none"> • Encourage open governance, cooperative and participatory management models, with local communities and visitors.
Inclusive	<ul style="list-style-type: none"> • Ensure the needs of vulnerable and/or marginalised groups are accounted for in the development and implementation of climate action plans.
Research	<ul style="list-style-type: none"> • Undertake studies to assess impacts of climate change in tourism: tourism carrying capacity research, etc.
Advocacy	<ul style="list-style-type: none"> • Communicate sharing experiences on how to, so that more and more stakeholders see the pathway.

IN2destination Research & Consultancy S.L

